



WORLDWIDE  
SYMPOSIUM  
ON PHILANTHROPY.



# CAF WORLDWIDE SYMPOSIUM ON PHILANTHROPY

**9 NOVEMBER 2021 (GMT)**



CAF's first-ever global  
**VIRTUAL DONOR EVENT**



**10 COUNTRIES**



**9 TIME ZONES**



**19 HOURS**  
of live training, education and  
conversations with experts



# FOREWORD

Welcome to the Charities Aid Foundation's inaugural Worldwide Symposium on Philanthropy!

Everyone across the CAF family of charitable organizations is excited to collaborate with our global charity partners and donors to share insights on the evolving international philanthropy landscape. This Symposium coincides with the launch of CAF International, the new initiative of CAF responsible for inspiring the expansion of safe, effective regulatory-compliant charitable donations to more than 120 countries around the world. The launch builds on the work of the former CAF Global Alliance, which brought together CAF's operations in the UK, CAF America, and CAF Canada with philanthropic expertise from a diverse range of sector partners on six continents.

"CAF is fortunate to sit at the meeting point of donors and our many charity partners and we are proud of the expertise that we are able to bring to the table to ensure that businesses, private philanthropists and fellow foundations can safely and effectively support the causes close to their hearts, wherever they may be. This first CAF Worldwide Symposium on Philanthropy is about connecting donors and bringing together diverse voices from across the globe to offer valuable insights on what we're seeing in global giving trends and, more importantly, how we can do even more to change the lives of communities around the world through the power of philanthropic giving."

**Neil Heslop**

*Chief Executive, CAF Group*

This event is the first genuinely donor-focused global philanthropic effort that spans 19 hours of live training, education, and conversations. Philanthropic experts across nine time zones and ten countries will share a great diversity of content. As you review the complete agenda you will find uniquely curated expert-level content on such global topics as governance, cybersecurity, impact management, sustainable community initiatives, building resilience in civil society, the SDGs, lessons learned from the pandemic, regulations that guide cross-border giving, and so much more.

CAF International will grow CAF's membership of trusted partners in cross-border giving. I thank the members of CAF's International network and their leaders for the presentations they have prepared and the long hours of hard work that has gone into the worldwide coordination of this program. A global event of this magnitude propels our mission of helping our donors achieve meaningful, effective giving and realize their vision of a better world.

Yours sincerely,

**Ted Hart, ACFRE, CDE®, CAP®**

*President and CEO, CAF America and CAF Canada  
CEO, CAF International*



LOCAL TIME	GMT	PLACE	WHO	WHAT
14.00 – 16.00 (AEDT)	03.00 – 05.00	Sydney, Australia	Good2Give	<ul style="list-style-type: none"> <li>• The cultural value of giving</li> <li>• Governance and cybersecurity</li> <li>• Global giving and the Australian bushfires crisis</li> <li>• Role of leadership in corporate giving culture</li> </ul>
10.30 – 12.30 (IST)	05.00 – 07.00	Delhi, India	CAF India	<ul style="list-style-type: none"> <li>• For profit, non-profit collaboration possible</li> <li>• Indian non-profits – shifting agendas and identities</li> </ul>
09.00 – 11.00 (SAST)	07.00 – 09.00	Johannesburg, South Africa	CAF South Africa	<ul style="list-style-type: none"> <li>• Future of African philanthropy and diaspora</li> <li>• Broadbased black economic empowerment</li> </ul>
12.00 – 14.00 (MSK)	09.00 – 11.00	Moscow, Russia	CAF Russia	<ul style="list-style-type: none"> <li>• Investing in the capacity of your CSO partners</li> <li>• Data-based impact management</li> </ul>
14.00 – 16.00 (TRT)	11.00 – 13.00	Istanbul, Turkey	TUSEV	<ul style="list-style-type: none"> <li>• Legislation and research on giving</li> <li>• Impactful philanthropic approaches</li> </ul>
15.00 – 17.00 (EET)	13.00 – 15.00	Sofia, Bulgaria	BCause	<ul style="list-style-type: none"> <li>• Potential of Bulgarian diaspora giving</li> <li>• Smart, sustainable community programmes</li> </ul>
15.00 – 17.00 (GMT)	15.00 – 17.00	London, United Kingdom	CAF UK	<ul style="list-style-type: none"> <li>• The funder's role in strengthening resilience within civil society</li> </ul>
14.00 – 16.00 (BRT)	17.00 – 19.00	Sao Paulo, Brazil	IDIS	<ul style="list-style-type: none"> <li>• Grantmaking companies: social impact through support to civil society organizations</li> <li>• Transforming Territories: investment for local development</li> </ul>
14.00 – 15.00 (EST)	19.00 – 20.00	Toronto, Canada	CAF America	<ul style="list-style-type: none"> <li>• COVID-19: Lessons for Disaster Philanthropy</li> </ul>
15.00 – 17.00 (EST)	20.00 – 22.00	Washington DC, USA	CAF America and Canada	<ul style="list-style-type: none"> <li>• Cross-Border Giving Mechanisms from US and Canada</li> <li>• The enabling environment for philanthropy</li> <li>• Closing remarks</li> </ul>



CAF's first-ever donor focused  
**VIRTUAL DONOR EVENT**



**10 COUNTRIES**



**9 TIME ZONES**



**19 HOURS**

of live training, education and  
conversations with experts

Join us live for as much or as little of the live event as you wish.

View anything you miss from our **Worldwide Philanthropy Library** that will become available after the live sessions.



# KEY EXECUTIVES IN CAF INTERNATIONAL NETWORK



## **Ted Hart**

*President and Chief Executive of CAF America, CAF Canada and CAF International*

Ted Hart serves as the Chief Executive of CAF International and President and Chief Executive of CAF America and CAF Canada. As an internationally recognised speaker, Ted has over 30 years of experience in advising global philanthropy and is an expert in regulatory frameworks governing both domestic and global philanthropy and risk management.

During his tenure as President and Chief Executive, CAF America has witnessed exponential growth, helping clients contribute over \$1 billion in the United States and in 120 countries around the world.



## **Derek Ray-Hill**

*Director of International Strategy and Corporate Services, CAF International*

Derek is the Director of International Strategy and Corporate Services. His career began in The White House Internship Programme in Washington DC. Since then, he has worked in a variety of non-profit and government roles on both sides of the Atlantic. His experience includes launching a new international TV Channel at BBC Worldwide, setting up one of the first international award schemes for corporate responsibility (The Clarions) at the International Visual Communications Association and expanding the world's largest festival for cinema and young people (National Schools Film Week) at Film Education. More recently, he spent seven years as an Executive Director at London First running their commercial strategy alongside many leading corporates and launched Cities Restart, a new international network for business and civic leaders focused on COVID-19 recovery. Derek is also a trustee of Police Care UK.



## **Elitsa Barakova**

*Executive Director, BCause Foundation*

Elitsa Barakova is the Executive Director of the BCause Foundation. Before assuming her current role, she served as a programme co-ordinator and Acting Director for BCause (then BCAF), where she led grantmaking projects, worked on launching payroll giving, online and SMS giving, as well as corporate donor services.

Elitsa holds a Masters Degree on Management of Education and Social Education from Sofia University and training certificates in fundraising, advocacy and NGO management, as well as CSR-related topics.

Elitsa sits on the boards of UN Global Compact Bulgarian Network, International Youth Award Foundation, Co-chairs AmCham HR/CSR Committee and is a member of Social Economy permeant group with the Minister of Labour and Social Policy.



# KEY EXECUTIVES IN CAF INTERNATIONAL NETWORK



## **Dr Nivedita Narain**

*Chief Executive, CAF India*

Dr Nivedita Narain is the Chief Executive of CAF India. Her work is driven by a commitment to social equality and collaborative work across institutions: government, non-profits, academia, and business. She worked with PRADAN from 1987, apart from short stints at the World Bank and with community organizations in the US. Having made pioneering contributions to the establishment of India's first SHGs, she has worked in the area of gender, livelihoods, organization development, and human resources management for non-profits, setting up development practice as an academic discipline, research, and advocacy.

Nivedita has a Ph.D. in management from the Indian Institute of Technology Delhi, a Masters in Rural Management from the Institute of Rural Management Anand, and a Masters in Development Policy from Cornell University.



## **Maria Chertok**

*Director, CAF Russia*

Maria Chertok has been working with CAF Russia since 1997, since May 2005 as a Director. She has been involved in a number of exciting innovations in the Russian philanthropic sector, including development of community foundations model, corporate giving and private foundations. In 2009 Maria was named one of ten most influential philanthropy professionals in Russia by Russian Reporter magazine. Maria is a member of the Editorial Board of Alliance magazine and a member of the management team of Philanthropy for Social Justice and Peace (PSJP).

In the past Maria served as Chair of WINGS (World Initiative for Grant-makers Support), a Council member of the Russian Donors Forum, a Steering Committee member of Grantmakers East Group of the European Foundation Centre and a trustee of Philanthropy Bridge Foundation (UK). She was also a co-organiser of the Olga Alexeeva Memorial Prize

Before CAF Maria worked at the Moscow office of the Ford Foundation. She graduated cum laude in sociology from the Moscow State University.



## **Paula Jancso Fabiani**

*CEO, IDIS, Brazil*

Paula Jancso Fabiani, is the CEO of IDIS. During career she has worked in the fields of philanthropy and giving culture, being at the forefront of initiatives such as Pesquisa Doação Brasil (Brazilian pioneer research on individual giving), the Brazilian Philanthropy Forum and the Brazilian Endowment Coalition. In 2020, she won the Social Entrepreneur Award, run by Folha de S.Paulo, one of Brazil's major media outlets, for the leadership of the Emergency Health Fund – Coronavirus Brazil. In the field of political influence, she was successful in passing two laws, at the state and federal levels. Author of two books on Endowments and a book on Early Childhood, Paula is the only Brazilian certified in the SROI (Social Return on Investment) impact assessment methodology by Social Value UK.



# KEY EXECUTIVES IN CAF INTERNATIONAL NETWORK



## **Gill Bates**

*CEO, CAF Southern Africa*

Gill is the CEO of CAF Southern Africa. Gill's thirty-year career has largely been dedicated to the corporate social investment space. She has managed the trusts and foundations of companies listed on the Johannesburg Stock Exchange, primarily in the financial services sector.

Prior to this, Gill practiced clinical social work. With valuable experience both in the corporate and non-profit sectors, Gill understands the pivotal role CAFSA plays as an intermediary in its work to support a strong and vibrant civil society in South Africa's young democracy.

Gill holds a BA in Social Work and Psychology, an Honours Degree in Education Social Work and a Masters Degree in Public and Development Management, all from the University of the Witwatersrand.



## **Sue Murray**

*Acting CEO, Good2Give, Australia*

Sue Murray is a health promotion advocate dedicated to improving the health and wellbeing of all people. Throughout her career she has focused on health for the community and has expertise in communications, education and organisational development.

Sue currently leads the Zero Suicide Institute of Australasia which aims to support the healthcare system understand and more effectively manage those who are vulnerable to suicidal behaviour.

Sue is a Director of Good2Give and ShareGift Australia; member of Chief Executive Women and the Centre for Social Impact Sydney Advisory Council. She is formerly a director of Research Australia and Chair of Macquarie Community College.



## **Rana Kotan**

*Secretary General, TUSEV, Turkey*

Rana has more than twenty years of experience in business and non-profit sectors. She currently serves as Secretary General at Third Sector Foundation of Turkey (TUSEV) leading the organization with a mission to achieve strong, credible and participatory civil society in Turkey.

Rana has experience in developing programme strategies and implementing grant programmes, designing strategic assessment processes, and developing and maintaining relationships with foreign and local institutions.

Rana serves as a board member of Balkan Civil Society Development Network (BCSDN) and has previously serves as a Governing Council member of the European Foundation Center (EFC) from as well as a National Advisory Group member of the Technical Assistance for Civil Society Organizations. She is a contributor to Alliance Magazine and speaks frequently at philanthropy seminars and conferences.

She holds a BS in Business Administration from Bosphorus University and an MBA from Yale School of Management.

# GLOBAL CONTACT DETAILS

## CAF GROUP

### CAF America

225 Reinekers Lane, Suite 365  
Alexandria, VA 22314  
Tel: +1 (202) 793-CAFA (2232)  
Email: [info@cafamerica.org](mailto:info@cafamerica.org)

### CAF Canada

401 Bay Street Suite 1600  
Toronto, ON Canada M5H 2Y4  
Tel: +1 416-362-2261  
Email: [info@cafcanada.ca](mailto:info@cafcanada.ca)

### CAF UK

10 St. Bride Street,  
London, EC4A 4AD  
Tel: +44 3000 123 000  
Email: [international@cafonline.org](mailto:international@cafonline.org)

### CAF AMERICAN DONOR FUND

25 Kings Hill Avenue, West Malling  
Kent, ME19 4TA  
Tel: +44 3000 123 150  
Email: [cadf@cafonline.org](mailto:cadf@cafonline.org)

## INTERNATIONAL NETWORK

### BCause, Bulgaria

65, Vitosha Blvd., floor 2  
Sofia 1000, Bulgaria  
Tel: +359 2 / 988 00 80  
Email: TBC

### CAF India

Plot / Site No.2, First Floor,  
Sector C (OFC Pocket),  
Nelson Mandela Marg,  
Vasant Kunj,  
New Delhi – 110070  
Tel: + 011 2613 4192/93/94  
Email: TBC

### CAF Russia

101000, Moscow,  
Myasnitskaya Str., 24/7, bld.1,  
office 102  
Tel: +7 495 989-41-00  
Email: [cafrussia@cafrussia.ru](mailto:cafrussia@cafrussia.ru)

### CAF Southern Africa

Maboneng Precinct  
264 Fox Street  
City & Suburban  
Johannesburg  
2094  
Tel: + 27 11 334 0404  
Email: [info@cafsouthernafrica.org](mailto:info@cafsouthernafrica.org)

### Good2Give, Australia

12 Holtermann Street  
Crows Nest NSW 2065  
Phone: +61 2 9929 9633  
Email: [info@good2give.ngo](mailto:info@good2give.ngo)

### IDIS, Brazil

Rua Paes Leme, 524, cj. 161  
Pinheiros  
São Paulo | SP | Brazil | Zip code:  
05424-904  
Tel: +55 11 3037-8212  
Email: [comunicacao@idis.org.br](mailto:comunicacao@idis.org.br)

### TUSEV, Turkey

Turkey Third Sector Foundation  
(TÜSEV)  
Bankalar Caddesi No:2 Minerva  
Han Kat:5  
34420 Karaköy/Istanbul  
Tel: +90 212 243 83 07  
Email: TBC





Registered charity number 268369



**CONTACT US**

Visit [www.cafonline.org](http://www.cafonline.org) to find out more