

Events Fundraising Virtual Summit

January 26th 2023

12PM – 3PM GMT



ROOM 1

WELCOME 12:00

12:10 Supporter Moments Of WOW In Your 2023 Events,
James Wright, Sue Ryder

12:30 Small Charity, Big Impact: How TRIBE Freedom Foundation Tackles Event
Fundraising, Jordyn Baillie – Just Giving & Laragh O'Malley – TRIBE Freedom Foundation

13:00 The Evolution Of Facebook Challenges & Predictions For 2023, Simon Varley – Give Panel,
Dan Papworth-Smyth – Breast Cancer Now & Sophie Brandon – Surfers Against Sewage

13:20 **BREAK**

13:30 Making the Most of Your Facebook Fundraising Group,
Ashley Elliot – Alderson Fundraising

13:50 Best Innovation in Virtual Events 2022 Winners,
Claire Chamberlain – Clear Path UK

14:15 **BREAK**

14:20 How We Created An Attendee-First Hybrid Event Experience,
Louise McCathie – NHS Charities Together & Nikki Bell – Fundraising Everywhere

14:45 New Trends In Special Events: The End Of The Gala Ball?, Rebecca Elcome – Coveted
Creates, Samuel Morton – Freedom from Torture, Camilla Minden – Cancer Research UK

15:00 **CLOSING THOUGHTS**

LIVE & ON DEMAND

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fundraising
everywhere

ROOM 2

WELCOME 12:00

12:10 Empower Your Business For A Sustainable Future,
Jessie Frahm, Planet One Point Five

12:30 Getting Into The Minds Of Your Event Participants In 2023,
John Tasker – Massive

13:00 What A Charity Runner Looks Like In 2023 & How You Can Recruit Them,
Marc Roby – Run For Charity

13:20

BREAK

13:30 Make It Count: How Charities Can Help Their Supporters Rasie More
Through Events In 2023, Katy Wetherill – Enthuse & Angela Richmond – RedFox Research

13:50 We Only Planned In Person Events For 2022 – Here's What Happened,
Krishan Solanki – Muscular Dystrophy UK

14:15

BREAK

14:20 Whenever You're In Trouble – Your Supporters WILL Stand By You
(Oh Darlin', Darlin'...), Sarah Goddard – Fundraiser Sarah

14:45 "Charity Fatigue" And How To Keep Your Voice Heard Amongst The Rest,
Alf Cowan – Medialab Group, Jessie Romain – Alzheimer's Society

15:00

CLOSING THOUGHTS

LIVE & ON DEMAND