

The agenda

Get ready for a diverse and exciting afternoon! We'll share our newest innovations, latest insights, and fundraising inspiration to help your charity prepare for the best 2023 possible.

INTRODUCTION

We reflect on the last year and what this means for 2023.

INNOVATION

Discover the optimisations we've made, the results from our tests, and how we're helping your charity fundraising be even better this year.

INSIGHTS

Take a look back at the behaviours and fundraising trends of 2022 and predictions for 2023.

INSPIRATION

Hear from Polly West about how CoppaFeel! raised £900,000 with single-page microsites and get top tips on virtual stewardship from Nikki Bell of Fundraising Everywhere.