

# Corporate Partnerships Everywhere



16th March 2023

12:00–3:00PM GMT



Join us for  
our Pitch  
Stop



## ROOM 1: THE PURPOSE

12:10 Pitch Stop! See 3 Charities Pitch To Their Dream Prospect

12:40 ESG For Health: The Power of Partnerships, Genna Douglas – Next & Ghalib Ullah – Parkinson's UK

13:05

B R E A K

13:15 How to Write a Wicked Awesome Case Study That Lands More Partnership Deals, Tasman Cassim – Black Dog Institute & Joe Waters – Selfish Giving

13:35 From £0 To £750k, A Corporate Partnership Success Story, Ben Hemington – IG Group & Tom Harbour – Learning with Parents

14:00 ESG For Children's Causes: Logan Air & CHAS Partnership, Lara MacDonald, Children's Hospices Across Scotland

14:20

B R E A K

14:30 IWITOT – Corporate Partnerships Edition, Saul Hesselden – Stroke Association, Emma Smith – Enthuse & Alicia Jumman – Teach First

14:50 Closing Plenary – Cross Sector Collaboration To Increase Social Impact David Adair – PwC & Jonathan Andrews – Remarkable Partnerships

## LIVE & ON DEMAND

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## ROOM 2: THE PRACTICE

12:40 Maternity Panel: Motherhood, Management & Making It Work, Laura Hughes-Onslow- Sutton Trust & Lila Dowie - Demelza Children's Hospice

13:05

B R E A K

13:15 How To Build More Diverse & Successful Teams, Jo Major - Diversity In Recruitment, Ashleigh Ryan - MS Society & Carol Akiwumi - Money 4 You

14:00 Collaboration On Impact Measurement: Developing A Mutual Understanding, Samantha Reyes Ronso & Lorna Belsey - CAF

14:20

B R E A K

14:30 IWITOT - Corporate Partnerships Edition, Saul Hesselden - Stroke Association, Emma Smith - Enthuse & Alicia Jumman - Teach First  
\*In Room 1\*

14:50 Closing Plenary - Cross Sector Collaboration To Increase Social Impact  
David Adair, PwC & Jonathan Andrews, Remarkable Partnerships \*In ROOM 1\*

## LIVE & ON DEMAND