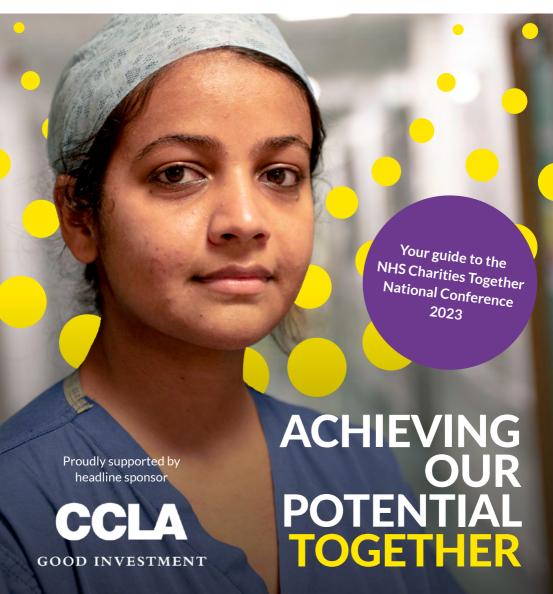


### NATIONAL CONFERENCE May 11th & 12th 2023





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Message from Ian Lush OBE Chair of NHS Charities Together

I am really pleased to welcome you to National Conference 2023, in a milestone year for the NHS. What a wonderful way to mark the health service's 75th birthday as we join for two days of learning and networking, in-person and virtually, focused on how we can all do more to support the NHS, achieving our potential together.

The second day is also International Nurses' Day. This provides a chance to reflect on those we work alongside in the NHS, many of whom continue to struggle with the impact of Covid-19, as we also acknowledge the important role NHS charities play in supporting the entire NHS workforce, patients and communities, as we have done throughout its history.

The year ahead offers huge potential to amplify our voice and I encourage us all to make the most of this flagship event. I have no doubt it will inspire and empower us to maximise the opportunities that will arise over the coming year.



Message from Ellie Orton OBE Chief Executive of NHS Charities Together

It's a joy to be back with so many of you; it doesn't seem so long ago since this time last year when we met for our inaugural National Conference. Our venue may be the same, and many of the faces we meet will be familiar, but we've gone bigger and better in every way to reflect and explore our theme of 'Achieving our Potential Together'.

At this, our flagship member event, I am proud to launch our first Progress Report of initial insights from our Covid-19 Urgent Appeal and our refreshed organisational strategy 'Achieving our Potential Together' which so many of you have contributed to. Plus, there are more expert speakers, more workshops and more opportunities to hear from peers across the NHS charity sector. So, whether you are joining in person or online, we will inspire each other, learn from each other and celebrate successes, together, to be the best we can be amid a health service still in crisis.

Last year we pledged to grow stronger together and it is a privilege to see us rise to the challenges we face; I continue to be awed by the incredible work of the sector. We are having to be agile in a landscape of challenges, but our collective vision is the constant that binds us together.



Ellie Orton OBE

# SCHEDULE •••••

# **DAY 1** Thursday 11th May

Day 1 will begin by setting the scene with a warm welcome, sharing of the refreshed NHS Charities Together strategy and reviewing what we have achieved together. We will also hear from members on the progress they have made on their pledges from last year.

9AM - 10AM
DELEGATES ARRIVAL
& EXHIBITION

**10AM - 10.05AM HOST WELCOME**Andy Taylor-Whyte
(The Inspiration Bureau)



10.05AM - 10.10AM WELCOME Ian Lush OBE (Chair of NHS Charities Together)

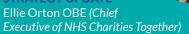


10.15AM - 10.40AM ACHIEVING OUR POTENTIAL TOGETHER Chris Hopson (Chief Strategy

Officer, NHS England)



10.40AM - 11AM
NHS CHARITIES
TOGETHER PROGRESS REPORT &
STRATEGY UPDATE



11AM - 11.30AM MEMBER TABLE DISCUSSION **11.30AM - 12NOON** BREAK

12NOON - 1PM
HOW WE ACHIEVE OUR
POTENTIAL TOGETHER

Member Panel Discussion In response to the strategy, we will hear from members who have been actively involved in the refresh of the strategy to discuss and take questions on how we realise the collective potential, together.

1PM - 2PM LUNCH & EXHIBITION

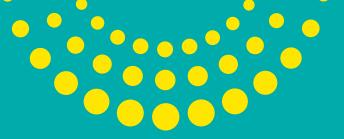
2PM - 3PM
WORKSHOP SESSION 1

Around 5 core themes – Leading, Learning, Growing, Fundraising and Developing – in person

3PM - 3.30PM BREAK

3.30PM - 4.30PM WORKSHOP SESSION 2

Around 5 core themes – Leading, Learning, Growing, Fundraising and Developing – in person



4.30PM - 5PM

5PM CLOS

**7PM**DRINKS RECEPTION

7.45PM DINNER

VIRTUAL SESSIONS: 1.30PM - 4.30PM

We are offering four virtual workshops which will be recorded and shared on Member Connect for all members to watch back.

The topics include

Fundraising: Legacy fundraising today and tomorrow – with Claire Daniels, WPNC and Kath Horsley, Legacy Foresight

Leading: Surviving and Thriving in Changing Times - with Helena Sharpstone

Growing: Accelerating Grant Making Process and Systems – with Gallery Partnership

Developing: Understanding Restricted Funds – with Withers

Further schedule and workshop information available at nhscharitiestogetherconference.co.uk

#### DAY 1 WORKSHOPS

SESSION 1: 2PM - 3PM

1. Leading

Engaging, inspiring, and optimising working with your board - with Withers

2. Learning

Data Collection: First Steps – learn the basics of how to collect data effectively – with Members

3. Growin

The role of NHS charities in the growth of volunteering – with NHS England

4. Fundraising

The Power of Thank You: Harnessing public gratitude to motivate staff and engage new supporters – with Open

5. Developing

How best to apply for competitive grants - with Members

**SESSION 2: 3.30PM - 4.30PM** 

6. Leading

Leading through challenging times – with Helena Sharpstone

7. Learning

Data Use: The final destination – You've got your data – what next and what can we gain from it – with Members

8. Growing

Growing your Charity Awareness: Building brand and awareness – with Members

9. Fundraising

Developing in-memory fundraising in 2023 and beyond... a data-led look at our sector's current in memory – with THINK Consulting and goDonate

10. Developing

Embedding innovation – the top ten principles to build a creative and effective culture – with THINK Consulting





## SCHEDULE •••••

DAY 2 Friday 12 May

Day 2 will inspire NHS charity fundraising with a focus on future trends and pioneering activity, including sharing and discussion around what we can achieve together as a sector.

9.30AM WELCOME

9.45AM - 10.45AM
THE TIME TRAVELLER'S
GUIDE TO FUNDRAISING:
HOW 75 YEARS OF
FUNDRAISING PRACTICE
INFLUENCES US TODAY



**10.45AM - 11AM** BREAK

#### 11AM - 12NOON

TACKLING HEALTH INEQUALITIES
- HOW NHS CHARITIES CAN
MAKE A DIFFERENCE

Chaired by Sarah Campion (Director of External Affairs & Communications, NHS Charities Together), Abdul Hamied (Deputy Director of Health Inequalities, NHS England) will give his perspective on tackling health inequalities and national policy, before being joined by Jane Ferguson (Director, NHS Lothian) and Barbara Kasumu (Executive Director of Charities, Guy's & St Thomas' Foundation), who will share their work in this area.

Further schedule and workshop information available at nhscharitiestogetherconference.co.uk

12NOON - 1PM LUNCH

1PM - 1.30PM HOW TO ACHIEVE MORE POTENTIAL TOGETHER

Tim Johnson MBE (More Partnership)
GOSH Charity is the largest NHS fundraising charity in the UK. So, what's the GOSH story? Come and hear Tim as he reflects on 17 years at GOSH Charity and shares some of the lessons he learned as a fundraiser and CEO.

1.30PM - 2.30PM
ACHIEVING POTENTIAL TOGETHER
Member Table Discussion

2.30PM - 3.15PM

I WISH I HAD THOUGHT OF THAT 75 Members highlight concepts from other charities over the last 75 years which they wished they had thought of.

3.15PM - 3.25PM CLOSING REMARKS BY ELLIE ORTON

3.30PM CONFERENCE ENDS

We are very grateful for all members who have participated during the conference, especially the member panellists, Impact Exposulmissions, pledge undates and table hosts.







IAN LUSH OBE

#### CHAIR OF NHS CHARITIES TOGETHER

Ian Lush has been Chief Executive of Imperial Health Charity since December 2014, having previously been Chief Executive of the Architectural Heritage Fund for 11 years. He was Lead Governor of Great Ormond Street Hospital Foundation Trust from 2012-15, served on its strategy and redevelopment boards, and founded and directed 'Discovering Places', one of the major projects of the London 2012 Cultural Olympiad. Ian received an OBE for charitable services to the NHS in the 2021 New Year's Honours List.



#### **ELLIE ORTON OBE**

#### CHIEF EXECUTIVE OF NHS CHARITIES TOGETHER

Ellie has worked in the specialist social care, education, and faith sector for over 25 years. Before moving to NHS Charities Together in July 2018, Ellie was contracted as CEO at a Coventry-based charity working with the most vulnerable and sexually exploited women in the city. Previous to this Ellie spent nearly four years as Head of Youth Programmes and Interim CEO at the Jon Egging Trust. She was proud to be awarded an OBE in June 2021 for services to the NHS.



#### **CHRIS HOPSON**

#### CHIEF STRATEGY OFFICER, NHS ENGLAND

Chris took up the post of Chief Strategy Officer at NHS England in June 2022. Previously, for ten years, he was Chief Executive at NHS Providers, following a career spanning the public, private and voluntary sectors, including various roles at HM Revenue and Customs and Granada Media. Chris has also been a Ministerial Special Adviser, and a communications consultant. Chris is a graduate of the cross-Whitehall, civil service, High Potential Development Scheme, and he holds an MBA from Cranfield Business School.



#### **ANDY TAYLOR-WHYTE**

#### CAMPAIGN SPECIALIST AND FOUNDER OF THE INSPIRATION BUREAU

Andy is an accomplished presenter, multi-million pound charity fundraiser, campaign specialist and founder of The Inspiration Bureau, which helps people inform and inspire others. He has led teams and motivated individuals at the Royal British Legion, Alzheimer's Society, MS Society, Dementia Care, Royal Marines Charity and Royal National Lifeboat Institution, to engage and deliver extraordinary results, including the 100th Poppy Appeal, £2 million to £1 billion appeals and campaigns.





**ABDUL HAMIED**DEPUTY DIRECTOR, HEALTHCARE INEQUALITIES IMPROVEMENT, NHS ENGLAND

Abdul is a Deputy Director in the Healthcare Inequalities Improvement Team in NHS England. He has extensive experience leading equalities and transformation programmes in health, employment, housing and regeneration, working in partnership to benefit communities.



**ALI RULTON-REED**HEAD OF COMMUNITY, EVENTS & SUPPORTER EXPERIENCE AT GUY'S & ST THOMAS' CHARITIES

Ali joined Guy's & St Thomas' Charities in 2021 having previously held senior management roles in Community & Mass Participation at Great Ormond Street Hospital Children's Charity (GOSH) and British Heart Foundation (BHF).



ANDREW HOUSE
DIRECTOR, FRIMLEY HEALTH CHARITY

Andrew has led a number of NHS charities over the past 18 years and has developed their strategies and fuelled their fundraising ambition. At Frimley Health Charity, Andrew has developed and successfully completed many fundraising Appeals to improve patients' lives.



ANDREW HALL HEAD OF EVALUATION, CW+

Andrew is the Head of Impact and Evaluation for CW+, the charity for Chelsea and Westminster Hospital NHS Foundation Trust, where he works to measure and articulate the effect of the charity's programmes within the hospital community.



ARANI MYLVAGANAM SOCIAL AND MARKET RESEARCHER

Arani Mylvaganam is a social and market researcher with a 15-year track record of delivering evidence-driven projects to customers in the public, private and not-for-profit sectors, both in the UK and internationally.



**BARBARA KASUMU** 

EXECUTIVE DIRECTOR OF CHARITIES FOR GUY'S AND ST THOMAS'S FOUNDATION

Barbara is an award-winning senior leader with a track record of driving and sustaining positive change in the charity sector and beyond. She is currently the Executive Director of Charities for Guy's and St Thomas's Foundation.



**CARRIE SMITH** 

PROGRAMME MANAGER, CHELTENHAM AND GLOUCESTER HOSPITALS CHARITY

Carrie is the Programme Manager for Community Partnerships at Cheltenham and Gloucester Hospitals Charity. She is responsible for managing Gloucestershire's Stage 2 NHS Charities Together Grant, liaising with all contributors with responsibility for all monitoring, evaluation and learning.



**CHRIS EASTON** 

NHS CHARITIES TOGETHER, DIRECTOR OF STRATEGY AND IMPACT Chris joined NHS Charities Together in 2022 having spent the previous ten years within the NHS, working in both national policy roles at NHS England and recently leading a strategic transformation team in an integrated health system in Greater Manchester.



**CLAIRE CORNWALL** 

GRANTS MANAGER, NHS CHARITIES TOGETHER

Claire has worked at NHS Charities Together as a Grants Manager for eight months, managing a portfolio of members across London and the team which covers Wales, Scotland and London. Before joining NHS Charities Together, she spent 12 years working at the National Lottery Community fund.



**CLAIRE DANIELS** 

FUNDRAISING STRATEGY DIRECTOR, WPNC

Claire has 15 years' experience in delivering impressive results to the charity sector. She's worked with over 45 of the UK's biggest charities, finding solutions to some of their biggest challenges.





**CLEO DOWNS** 

#### DIRECT MARKETING MANAGER, GUY'S AND ST THOMAS' CHARITY

Cleo has been at Guy's and St Thomas' Charity for over seven years, beginning in marketing and comms before moving into fundraising. Previously, Cleo worked at The London Eye and Madame Tussauds in marketing and brand before making the switch to charity.



#### **EMMA VALENTINE**

#### VOLUNTARY PARTNERSHIPS LEAD, NHS ENGLAND

As a national policy lead within NHS England, Emma provides strategic leadership for VCSE sector engagement and volunteering within the NHS.



#### **HELENA SHARPSTONE**

#### LEARNING AND DEVELOPMENT SPECIALIST

Helena Sharpstone is a learning and development specialist, executive and team coach, action learning facilitator, mentor, writer, and a regular speaker at business conferences. She runs a leadership and team development training and coaching consultancy.



#### **JANE FERGUSON**

#### **DIRECTOR, NHS LOTHIAN**

Jane has been Director of the charity since 2011, having previously been the Director of Fundraising at King's College Hospital. She is an experienced and highly motivated executive and board member with more than 25 years' experience in the charity sector.



#### JOHNNY SHAH HEAD OF CHARITY

Johnny has worked in the charity sector for 20 years, becoming Head of Charity at Your Trust Charity at Sandwell & West Birmingham NHS in 2016, which was nominated for Not-For-Profit Finance Team of the Year, and Outstanding Charity of the Year.



#### **JORDAN MILLER-HUGHES**

LEGACY AND IN MEMORY MANAGER,

**NHS CHARITIES TOGETHER** 

Jordan has worked across a range of fundraising income streams over 10 years for several different causal areas. He joined NHS Charities Together at the end of 2022 to set up and develop our Legacy and In Memory programmes.



#### **KATE SANDYS**

PORTSMOUTH HOSPITALS CHARITY, HEAD OF CHARITY Kate joined Portsmouth Hospitals Charity in November 2020 from Hampshire and Isle of Wight Wildlife Trust where she was Director of Fundraising. She has acquired a wide range of experience during her 23 years in the charity sector, most notably over ten years at Unicef UK.



#### **KATHRYN HORSLEY**

LEGACY FORESIGHT, DIRECTOR OF ANALYSIS

Kath has been working in the legacy sector for over seven years, and now heads up the analysis part of the Legacy Futures Group. Prior to that, Kath worked as a management consultant, specialising in combining analytical rigour with excellent communications skills.



#### **KATHRYN MOORE**

FRIMLEY HEALTH CHARITY

Kathryn joined Frimley Health Charity in 2022 after 15 years of fundraising within education, across both universities and independent schools. Having worked on pretty much every step of the donor pyramid, from running telethons, to legacies, to capital campaigns for hockey pitches.



#### LOUISE MCCATHIE

NHS CHARITIES TOGETHER, DIRECTOR OF FUNDRAISING Louise joined NHS Charities Together in January 2021 from Birmingham Women's and Children's NHS Foundation Trust where she had been Director of Fundraising since 2009 and managed multiple capital appeals, leading her team to triple the charity's fundraising income. She has 21 years' experience in the charity sector.





MARK KEMP FOUNDER OF GALLERY PARTNERSHIP

Mark Kemp is the founder and Director of Gallery Partnership, one of the best-known providers of Grant Management software within the UK, trusted by more than 100 customers in the Charity and NFP sector.



MATT SMITH
THIINK, DIRECTOR OF TRANSFORMATION & INNOVATION

Matt is an innovation and fundraising leader, with specialist skills in digital fundraising, new product development and facilitation. He is proficient in setting up innovation functions, strategy development and managing large, cross-organisational change projects.



MAXINE TAYLOR

CHARITY MANAGER, JAMES PAGET UNIVERSITY HOSPITALS Maxine is now the Charity Manager at James Paget, prior to

which she spent ten years in the palliative care centre and had 33 years' experience where she worked as an area manager.



**MICHELLE CHAMBERS** 

THINK CONSULTING SOLUTIONS, MANAGING DIRECTOR

Michelle has worked in the not-for-profit sector with a range of charity and heritage organisations for 30 years. Following a number of senior leadership roles, she became a consultant and joined THINK, where she is currently Managing Director.



**NICKY WESTON** 

HEAD OF MARKETING AND COMMUNICATIONS, BIRMINGHAM WOMEN'S AND CHILDREN'S HOSPITAL CHARITY

Nicky Weston is Head of Marketing and Communications at Birmingham Women's and Children's Hospital Charity and has over 20 years of experience – having worked in both London and in the Midlands – across some of the UK's leading consumer brand names.



**OLIVER CARRINGTON** 

**EVALUATION CONSULTANT** 

Oliver is an evaluation consultant and oversees evaluation at Imperial Health Charity. The charity supports the staff, patients, and communities of the five hospitals of Imperial College Healthcare NHS Trust in North West London.



**RHYANNON BOYD** 

HEAD OF ROYAL UNITED HOSPITALS BATH NHS FOUNDATION NHS TRUST CHARITY. RUHX

Rhyannon has 28 years experience of fundraising and marketing in the charity and public sector. She has worked for a number of national charities including The Children's Society, Leonard Cheshire and Help the Aged.



**ROGER WAITE** 

WITHERS LLP

Roger has worked with NHS Charities Together for almost 10 years, providing legal updates at members' meetings and advising individual NHS charities on governance, fundraising and legal issues dealt with by NHS charities.



**ROSIE BAKER** 

HEAD OF MARKETING AND BRAND, NHS CHARITIES TOGETHER Rosie has a strong background in brand and marketing within the charity sector, with previous roles at Unicef UK and Comic Relief, and joined NHS Charities Together

as Head of Brand and Marketing in September 2021.



**SARAH CAMPION** 

DIRECTOR OF EXTERNAL AFFAIRS AND COMMUNICATIONS, NHS

CHARITIES TOGETHER

Sarah leads NHS Charities Together's external communications strategy and has over 20 years experience working for the likes of Macmillan, the NHS and local government.





**SOPHIE GLINKA**VOLUNTARY PARTNERSHIPS. NHS ENGLAND

Sophie has extensive experience within the health, social care and VCSE sectors, currently working within the national voluntary partnerships team at NHS England focusing on volunteering programmes that widen access and participation in volunteering within the NHS and social care.



**STEPH FISHER**IMPACT AND EVALUATION MANAGER

Steph is a career-long Monitoring, Evaluation, Accountability & Learning professional, with substantial experience in planning, gathering, and analysing qualitative and quantitative data, and in applying the insights for greater impact.



TIM JOHNSON MBE
PARTNER AT MORE PARTNERSHIP

Tim joined More Partnership in 2019, after 17 years at Great Ormond Street Hospital Charity, where for six years he led the major gift fundraising team and for the last 11 years was Chief Executive. During that time, income grew from £15m p.a. to £100m p.a., with over £1bn raised.



TIM LONGFOOT FOUNDER OF OPEN

Tim Longfoot is the founder of Open – one of the UK's most successful charity fundraising specialists. He worked pro-bono with NHS Charities Together during the pandemic; their new venture My Thank You is now being piloted by Guy's and St Thomas' Charity.



VICKY REEVES
MANAGING DIRECTOR, WPNC DIGITAL & GODONATE

Vicky leads goDonate, which has two industry leading products. Vicky's experience with helping charities with their digital fundraising has led her to become a leading authority on the subject and she often presents webinars and presentations providing insight and advice.





# Wishing NHS Charities Together a successful 2023 National Conference

WPNC is delighted to be working with NHS Charities Together on their brand and fundraising programmes. We're also proud supporters of this year's National Conference.



#### **EXHIBITORS** ••••

#### **HEADLINE SPONSOR**



#### **CCLA**

CCLA is proud to be a long-standing partner to NHS Charities Together and has considerable experience in meeting the unique requirements of the NHS. We recognise that investment markets can only be as healthy as the societies and environments that support them. Our purpose is to help clients maximise their impact on society by harnessing the power of investment markets. We spearhead action to address systemic risks such as climate change, modern slavery and mental health, and we support sustainable growth by carefully selecting assets that add long-term value.

Find out more: www.ccla.co.uk

#### **REGISTRATION SPONSOR**



#### My Thank You, Powered by Open

Open is one of the UK's largest and most successful charity fundraising specialists. They develop new products and campaigns to help charities recruit and retain supporters at volume. They worked pro-bono with NHS Charities Together during the pandemic and their new venture My Thank You is now being piloted by Guy's and St Thomas's Charity. Open deliver strategy, creative and technical solutions for UNICEF, NSPCC, Alzheimer's Research, British Heart Foundation, Marie Curie and many others. They were also behind Great Ormond Street's 'Build it Beat it' campaign to build a new children's cancer centre, which launched in March.

Find out more: www.opencreates.com



#### A-Plan

At A-Plan we provide "car, home, van" and a range of other insurance services. We are passionate about client service, and believe that the best way to support you and deliver real value for money is through our teams of friendly and experienced staff based in our local branches.

Find out more: www.aplan.co.uk/solihull



#### **Black Bear Creative**

Black Bear Creative is a boutique marketing agency providing the perfect balance of strategy, creative and delivery. We work with several NHS hospital charities across the UK on their fundraising programmes – whether that's crafting a new fundraising proposition, developing a legacy programme, launching a brand campaign, establishing engaging stewardship materials, delivering capital appeals, creating a direct mail appeal or a target-beating cold acquisition campaign. We pride ourselves on the results we achieve.

Find out more: www.blackbearcreative.com



#### **Charity Finance Group**

Charity Finance Group (CFG) hosts a thriving network within the charity finance sphere. We work with over 5,500 finance professionals across +1,450 charities to help finance teams as a whole and the individuals within them to connect, share, learn and grow. Our three primary aims are to: Build communities of finance experts and peers, influence the sector with our policy work, be the go-to body for charity finance.

Find out more: www.cfg.org.uk



#### Donorfy

Donorfy is the modern charity CRM that is built by fundraisers, for fundraisers. Cloud-based. Easy to use. Integrated and powerful, yet flexible and scalable. Built for the way you fundraise today and tomorrow, Donorfy is for smart, growing non-profits large and small. Our mission is to 'help you do more of what matters' and we draw on our knowledge and that of our clients to improve Donorfy every day so that you can easily: Save time - streamline and automate everyday admin; Build relationships - track every interaction to grow supporter value; Increase revenue - use integrated data to launch insight-driven campaigns.

Find out more: www.donorfy.com





#### **Gallery Partnership**

Gallery Partnership have provided IT solutions for the entire Third Sector for over 25 years, empowering charities to focus on what's most important - their cause. We are leading experts in providing robust, affordable, secure IT services and solutions that drive efficiency and success within the sector. We work with our clients every step of the way to truly understand your unique needs, challenges and values to design and evolve bespoke solutions; tailored to your organisation's mission and goals.

Find out more: www.gallerypartnership.co.uk



#### goDonate

Transforming the donation experience, goDonate is the leading provider of online donation and tribute platforms which integrate seamlessly with a charity's website. Offering a streamlined one-page dynamic form for its flagship goDonate platform and a considered tribute solution with the inMem platform, both use latest payment method integration to make online donating easier and more successful. From many years of experience working with leading charities, goDonate has fine-tuned its platforms to offer tailored donor journeys that are simple and quick for the donor and fundraiser to use and that optimise online income.

Find out more: www.go-donate.uk



#### Grosvenor

For over 14 years Grosvenor have worked with charities to provide enhanced healing environments within hospitals. Offering a turnkey solution to enable a variety of sizes and scope of project. We aim to positively affect how people feel within a space and enhance the journey for all hospital users. Funding charities can be as hands on or hands off as they wish. Our aim is to provide 'better spaces to get better in'.

Find out more: www.grosvenorinteriors.co.uk



#### iRaiser

iRaiser provides digital fundraising solutions to help not-for-profit organisations raise more funds, retain donor relationships, and increase awareness for their cause easily & securely. Since our founding in 2012, we have served more than 750 clients in 18 countries worldwide, helping them raise over €2billion for different causes, with 17 million transactions processed on our platforms. With a team of more than 70 passionate professionals from 18 different countries, we have offices in the United Kingdom, France, Italy, Denmark, Netherlands and Belgium.

Find out more: www.iraiser.com



#### Moore Kingston Smith

We are one of the leading firms auditing and advising the charities sector. Our charity team have been voted top for charity expertise in Charity Finance's 2022/23 audit survey. We also maintain our position as one of the leading firms delivering outstanding service. Strong links with the main charity sector groups and regulators enable us to stay ahead of emerging issues and offer our clients constructive advice on a wide range of matters.

Find out more: www.mooreks.co.uk



#### More Partnership

At More Partnership, we advance great ambitions. We support organisations at every step of their philanthropy bringing them insight, confidence, momentum and a clear way forward. Our partners have held senior positions and developed expert knowledge in all areas of fundraising, including major and regular giving, campaign planning, case writing, corporate giving, data insights, digital giving, and community fundraising. We work internationally, with organisations across the health, arts, education and international development sectors. Recent clients in the hospital sector include: Barts Charity, Doncaster & Bassetlaw Teaching Hospitals Charity, Liverpool University Hospitals Charity, Moorfields Eye Charity, Oxford Health Charity, the Royal Marsden Cancer Charity, and Whittington Health Charity.

Find out more: www.morepartnership.com



#### **NHS Charities Together**

We're the national independent charity caring for the NHS and proud to support the UK's NHS charities. Together with a network of over 230 charities across the UK, we help the NHS go further by providing the extra support that staff, patients and volunteers need. We are delighted to host National Conference 2023. Visit our stand to meet members of the NHS Charities Together team. Find out about our member services, discover our strategy and view the Impact Expo of member successes to celebrate, inspire and grow together through peer support.

Find out more: www.nhscharitiestogether.co.uk







#### Peridot

Placing purpose and quality before profit, Peridot Partners is a values-led executive recruitment agency transforming leadership and inspiring change with organisations who have social purpose. We challenge the status quo about what makes good leadership, and this is reflected in our exceptional clients, candidates and close community of change-makers. With over 14 years' experience across public, third and private sectors, we work with organisations that want to grow and who appreciate and value good leadership. This means we spend our time recruiting people for executive and non-executive roles, and working with boards to become more effective.

Find out more: www.peridotpartners.co.uk



#### **PIB Insurance Brokers**

At PIB Insurance Brokers, it's you that matters the most: your organisation, your people, your needs, your risks and your future. Our talented team of insurance experts have been working within the medical and care sector for over 15 years, and can provide you with unparalleled sector insight, experience and knowledge. We will ensure the appropriate protection is in place to meet your organisation's specific needs. As part of PIB Group, we are able to offer additional services including risk management and employee benefits.

Find out more: www.pib-insurance.com



#### Starbucks

Starbucks' mission is to inspire and nurture the human spirit - one person, one cup and one neighbourhood at a time. We are delighted to be in partnership with NHS Charities Together, a charity with such a similar mission. By carefully nurturing our partnership and the ever growing relationships with its members, we will be able to connect with, and support the local communities we serve.

Find out more: www.starbucks.co.uk







#### The Fundraising Partnership

The Fundraising Partnership provides face-to-face fundraising services for charities. This involves recruiting the public to give small ongoing monthly donations via direct debit. These can be charity lotteries and / or regular giving. The average donation per acquisition value is more than £325. We work on behalf of a dozen adult hospices (including Sue Ryder) & half a dozen children's hospices as well as Stroke Association & Children with Cancer UK. Our team has extensive experience of (and insight into) working sensitively and effectively on behalf of hospital charities within hospital environments.

Find out more: www.thefundraisingpartnership.co.uk

#### withersworldwide

#### Withersworldwide

Withersworldwide advises over 50% of the UK's leading charities. We are known for our full service offering as we are able to offer our clients all of their legal needs under one roof including tax, real estate or dealing with legacies. We are dedicated to investing in our clients and supporting them in everything they do, from day-to-day governance to complex and challenging matters involving regulatory engagement. We understand the importance of their work and ensure that is at the core of the advice we provide as their trusted advisor.

Find out more: www.withersworldwide.com



#### **WPNC**

WPNC is a leading Digital and Direct agency with the mantra Powerful thinking: Powerful results. Insights, creativity and performance are core to our DNA. Recognised as a leading Fundraising partner, we work with many leading charities including NHS Charities Together. An experienced strategic creative agency dedicated to delivering results, we harness the power of our brilliant team to create innovative experiences through TV, digital, social media, as well as the more traditional print channels. Guided by audience insight, a critical component if we are to change the way they feel and think about a cause, then to act to become a supporter.

Find out more: www.wpnc.agency



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Optimise your online fundraising with iRaiser's solutions





Launch your campaign effortlessly.

Customers take as little as 2 hours to
set up a donation form.



Advanced design increases donation volume. Users see an average of 22% revenue increase

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# **THANK YOU**

NHS Charities Together would like to thank everyone involved in making National Conference 2023 a successful event, with special thanks to...

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Special thanks also go to all speakers, workshop facilitators, panel chairs and participants, and NHS Charities Together staff, including the Senior Leadership Team and Trustees, as well as Regional and Specialist Interest Group Chairs and member groups who have provided fantastic support in the lead up to Conference.

Last but not least, we would like to thank delegates joining National Conference 2023 in person and virtually, and all NHS Charities Together members. We are very proud to support you.

We look forward to seeing you at National Conference in 2024.







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