



**Big ideas,
exciting execution,
impeccable delivery.
Every time.**



Fundraising



Creative



Marketing



Strategy



Employer
Brand



Brand

Black Bear Creative is a boutique marketing agency providing the perfect balance of strategy, creative and delivery.

Between us, the Bears have racked up a lot of years of experience working either directly with or for charities.

**We use that experience to create responsive communications and strategies based on a thorough understanding of your cause, needs and audience.*

We've created target-beating campaigns for Air Ambulance charities, worked with some of the top UK universities on their alumni marketing and fundraising, developed acquisition and warm appeals for NHS charities and wider charitable organisations over the course of a decade.

Our work continues to encompass a variety of fundraising campaigns and communications projects.

So whether that's crafting a new legacy proposition, revamping your newsletter, creating a supporter journey, designing a new direct mail appeal to warm donors, acquiring new audiences via social media or designing annual reports to show the impact of a donor's gift, **please do get in touch.**



Please scan the QR code to see some of our work!



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*Do we know and love fundraising? ~~Does a bear shit in the woods?!~~ **Yes. Yes, we do.**