

A new home for East Lancashire Hospitals NHS Trust's charity

ELHT&Me

ELHT&Me relocates

The charity hub has been created at the main entrance at Royal Blackburn Teaching Hospital, becoming front-facing to patients, visitors and colleagues. Branching out into retail in the new space is increasing engagement and charity visibility more than we ever dreamed of.



Designer bespoke charity hub - the digital visual plans



Now a place for cheque presentations, donations, conversations and all things charity

Thanks to receiving the NHS Charities Together development grant, we have been able to put our charity at the front door. This has transformed our fundraising activities, created new volunteering opportunities and generates profit income from retail sales whilst capturing patient and families' experiences on their journey within the hospital.

This project has been nominated for a regional award for leading the vision of new retail in hospitals.

