



Raised an additional £10,000 at their annual event, through contactless giving



Wifi

Wifi connections for permanent or temporary positioning



Attract Loop

Purpose-built screensavers that attract donor's attention



Cause Awareness

Empower your donors to engage with your cause on their terms

- Large-scale event add contactless donations to existing fundraising streams including online donations and cash
- Trialed the technology over 1 month period at the convention
- Determined which collection methods were most effective
- Needed a device for reporting purposes to save staff admin
- Multiple causes feature helped raise cause awareness
- Optional marketing screen boosts supporter engagement

KESWICK MINISTRIES
RAISED £10,000
 OVER A 1 MONTH PERIOD
WITH THE
DONATION
STATION


