

# We Fundraise Together

How charities can maximise the power of Mass Events through the right partnerships

## The day's agenda:

**10am**

Conference starts. Introduction to the conference from our M.C. Josh Leigh.

**10:13am**

Ice breaker.

**10:25am**

**Understanding Together** – Perspectives from the world's biggest event organisers.

**11:00am**

**Planning Together** – A discussion on how charities can maximise their fundraising through data.

**11:40pm**

Coffee / lunch break.

**12:20pm**

5 minute break.

**12:55pm**

Closing remarks from Chester Mojay-Sinclare.

**1:00pm**

Close.

**10:10am**

A welcome from our CEO Chester Mojay-Sinclare.

**10:19am**

A short video.

**10:55am**

5 minute break.

**11:30am**

Morning round-up from our M.C.

**12:00pm**

**Engaging Together** – A sneak-peek into our plans for Fundraising Week 2024.

**12:25pm**

**Achieving Together** – What being Charity of the Year means to Samaritans and how charities can galvanise support through mass events.

**12:57pm**

Conference round up from our M.C.