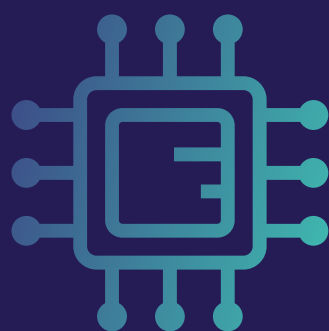


Fundraising Tech



ROOM 1: BEHIND THE SCENES

W E L C O M E 1 2 : 0 0

12:10 **Opening Plenary: The Human Stack – Tired of Bad Data? Focus On Feelings, Not Features** – Tim Lockie, Founder and CEO of The Human Stack

12:40 **B R E A K**

12:45 **Connected Fundraising: Providing More Tools & Better Stewardship for Your Supporters** – David Boorman, Head of Growth & Partnerships at Social Sync & Julia Beales, Senior Engagement Fundraiser at MND Association

13:15 **Our Top 5 tips on Maximising Your Fundraising Through Data & Getting the Most Out of a CRM Integration** – William Swan-Bell, Director of Product & Support at Enthuse

13:40 **B R E A K**

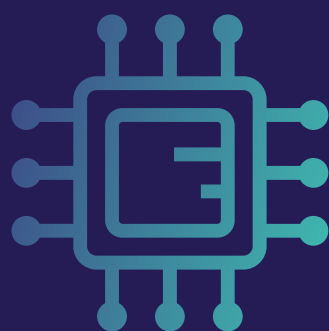
13:50 **The 2024 Data Protection Law That Could Transform Your Fundraising** – Mark Burnett, Founder and CEO of Hope & May

14:20 **Panel Discussion: AI and the Nonprofit Sector** – Cherian Koshy, Zoe Amar, Tereza Litsa, and Panel (TBC)

15:00 **C L O S I N G T H O U G H T S**

**LIVE &
ON DEMAND**

Fundraising Tech



ROOM 2:

THE USER EXPERIENCE

WELCOME 12:00

12:10 ***In Room 1*** Opening Plenary: The Human Stack – Tired of Bad Data?
Focus On Feelings, Not Features – Tim Lockie, Founder and CEO of The Human Stack

12:40 BREAK

12:45 Making Giving Easier in an Increasingly Cashless Society – Brian O Neill, Business Development Manager at iDonate

13:15 Becoming Confident with Contactless Giving – Jordyn Baillie, Customer Success Manager at JustGiving & Mark Mellor, Group Sales Director of PAYA Group (LibertyPay)

13:40 BREAK

13:50 Beyond the Like Button: Cracking the £1 million code with Dementia UK's Facebook fundraising strategy – Jill O Herlihy, GivePanel; Lucy Brown & Lucy Canning, Dementia UK

14:20 To Be Announced – Muna Hussen, UK Growth Lead at Raisely

14:45 Getting the Most From Canva – Bobi Robson, Founder of BeMoreDigital

15:00 CLOSING THOUGHTS

LIVE &
ON DEMAND