

# Corporate Partnerships Conference

Thursday 21st March 2024  
12 – 4pm GMT



## ROOM 1: INSPIRATION

WELCOME 12:00

12:05 **Tony's Choclonely Partnerships: Purpose Driven Commercial Alignment**  
– Ben Gallagher, Tony's Choclonely

12:40 **Fundraising On Purpose** – Craig Goldblatt

13:15 **BREAK**

13:30 **Why Is ESG Important for Corporate–Charity Partnerships? – Panel Discussion** – Gihan Hyde, CommUnique; John Lunn, Carbon Provenance & Dan Fletcher, Moore Kingston Smith Nonprofit Advisory

14:05 **How to Use AI to Build Better Corporate Partnerships**  
– Joe Waters, Selfish Giving

14:40 **BREAK**

14:55 **DHL & Teach First – Building Transformational Partnerships**  
– Husne Begum, Teach First & Emma Stratford, The DHL UK Foundation

15:30 **IWITOT: Corporate Partnerships Edit**

15:55 **CLOSING THOUGHTS**

**LIVE & ON DEMAND**

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## ROOM 2: PRACTICAL

WELCOME 12:00

12:05 **Elevating Partnerships: the Art of Stewardship**  
– Tom McKenzie, UNHCR

12:40 **The Power of Shared Purpose: How To Find Your Unique Why**  
– Laura Onslow-Hughes, The Mayor's Fund for London

13:15 **BREAK**

13:30 **How to Make Your Pitch Stand Out** – Yunus Bham, Barnardo's & Katie Bruce, Venture Scotland

14:05 **Navigating Corporate Partnerships as a Regional Charity**  
– Rose James, Hull and East Yorkshire Children's University

14:40 **BREAK**

14:55 **How to Build International Corporate Partnerships**  
– Tum Kazunga, Build It International

15:30 **Building Corporate Partnerships Through Employee Volunteering**  
– Deryl Thatcher, Hatch Enterprise & Pizza Hut

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND