



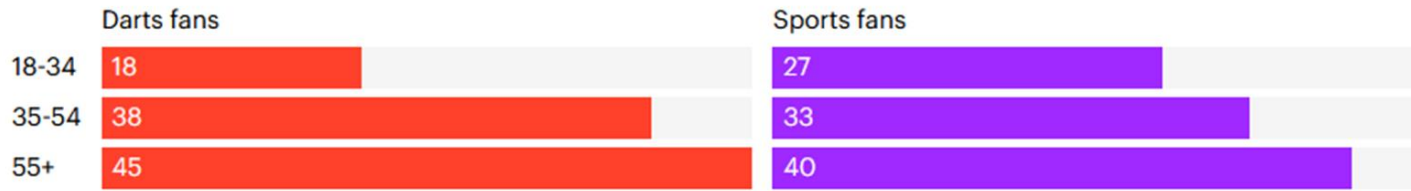
**PROSTATE
CANCER UK**



THE BIG 180 
PADDYPOWER.



What is your age? (%)



YouGov

YouGov Profiles 31 December 2023

Am I at risk of prostate cancer?

In the UK, about 1 in 8 men will be diagnosed with prostate cancer in their lifetime. We don't know exactly what causes prostate cancer but there are some things that may mean you are more likely to get it – these are called risk factors.

There are three main prostate cancer risk factors, which are things you can't change. These are:

- getting **older** – it mainly affects men aged 50 or over
- having a **family history of prostate cancer**
- being **Black**.

If you have any of these risk factors or if you have any **symptoms**, speak to your GP. They can talk to you about your risk, and about the **tests** that are used to diagnose prostate cancer. You can also get in touch with **our Risk Information Service**, who can help you understand your risk of prostate cancer.



'Green treble 20' for World Darts Championship just a hoax as Paddy Power reveal plan

Darts fans around the world can breathe a sigh of relief after Paddy Power revealed the 'green treble 20' at the World Championship was just a hoax for a brilliant cause

SHARE     

By [Cameron Winstanley](#) 10:14, 30 NOV 2023

2024 World Darts Championship: Treble 20 stays red as PDC and Paddy Power support Prostate Cancer UK

World Darts Championship sponsor Paddy Power to donate £1,000 to Prostate Cancer UK for every 180 hit during 2024 tournament; bookies had jokingly announced earlier this week that treble 20 bed would turn green at Alexandra Palace but true intent of 'Big 180' campaign now revealed

🕒 Thursday 30 November 2023 09:42, UK





Prostate Cancer UK · Following
Non-profit Organizations

New World Darts Champion, Luke Humphries, has pledged to make a personal donation to [Prostate Cancer UK](#) out of his prize money.

This incredible gesture comes after his girlfriend's father was recently diagnosed with prostate cancer.

Just when we thought we couldn't admire him any more...

Read more: <https://bit.ly/4UKTzk>

#Partnership | #Collaboration | #Charity



Luke Humphries will donate part of his £500,000 prize money to charity

[dailymail.co.uk](#) · 3 min read

5d · Public



Prostate Cancer UK
Published by Sprout Social · January 4 at 10:29 AM

Paddy Power pledged that for every 180 thrown at the World Darts Championships, they'd donate £1,000 to Prostate Cancer UK.

And so after three nail-biting weeks, we're proud to announce that a grand total of 914 180s were hit and they'll be rounding up the donation to £1 MILLION.

Thank you Paddy Power - this will now help fund lifesaving research and save men's lives!



Prostate C
Registered



Prostate Cancer UK
@ProstateUK

Promote

1 in 6 men will get prostate cancer.

THE BIG 180 is about saving those men's lives.

With the help of [@PaddyPower](#) and [@OfficialPDC](#) we're encouraging 180,000 men to complete our online risk checker.

Check your risk: bit.ly/3SXAloq



1:20 PM · Dec 1, 2023 · 65.6K Views

And we wish him and Luke Humphries good luck in tonight's final at the Ally Pelly.



Thank you for
having us front
and centre Luke!

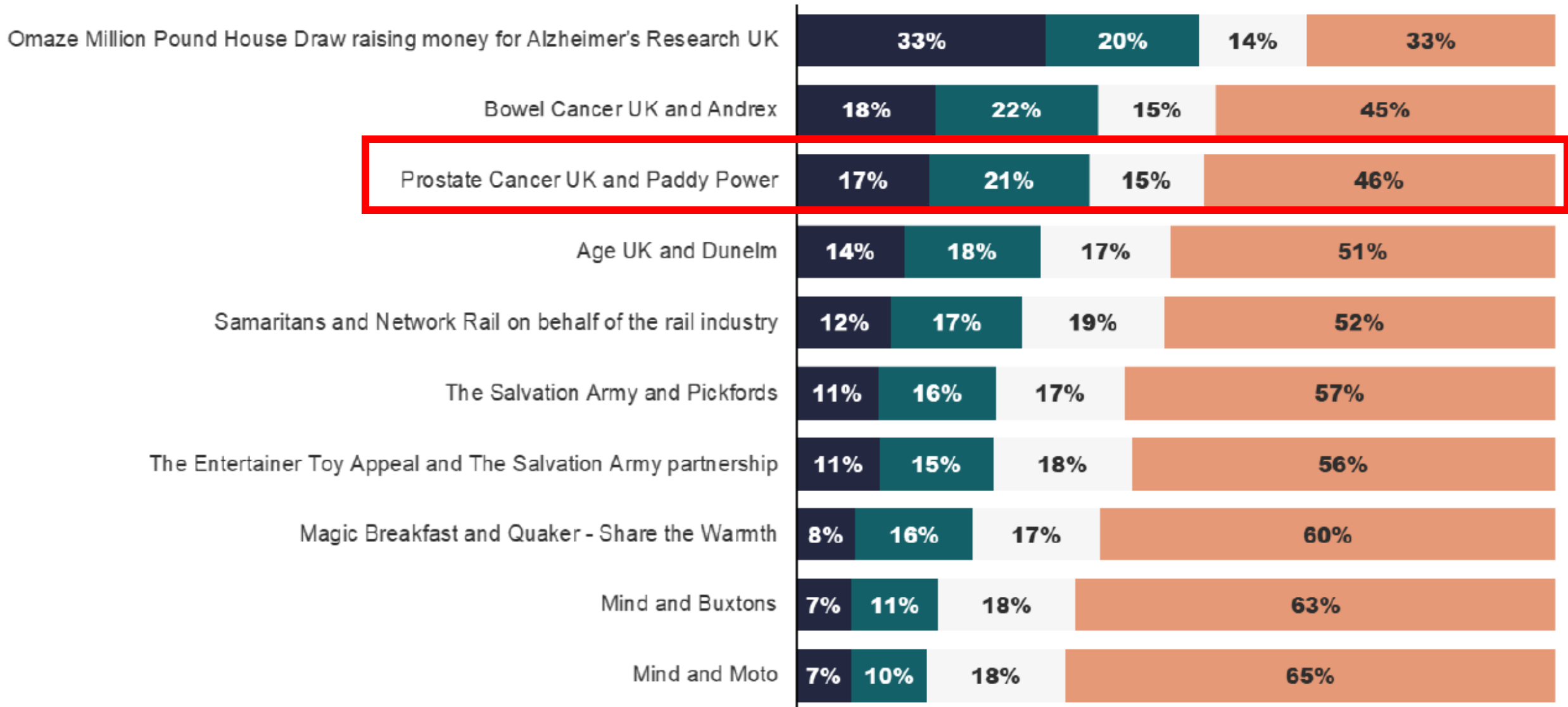
See insights

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1.1K

83 comments · 66 shares

■ Definitely heard of ■ Probably heard of ■ Not sure ■ Definitely not heard of





PROSTATE CANCER UK



THE BIG 180 PADDYPOWER.



PAY: PROSTATE CANCER UK

£ 914,000

NINE HUNDRED AND FOURTEEN THOUSAND POUNDS **ONLY SO FAR !!**

SIGNED: Paddy Power



MOVE OVER MESSI Paddy Power reveal striking new 'Ballon d'Art World Darts Championship trophy as part of BIG 180 charity campaign

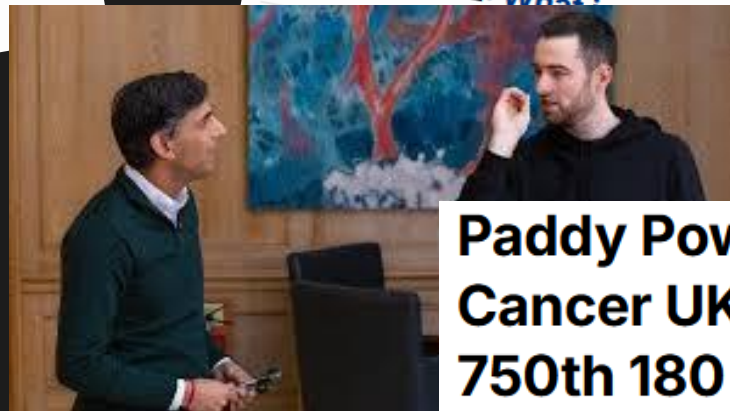
[Craig Mahood](#)

Published: 12:29, 4 Dec 2023 | Updated: 13:08, 4 Dec 2023

Why ALL men should take the 30-second check for prostate cancer: Darts stars Gerwyn Price and Gary Anderson urge fans to take action after sponsors Paddy Power announce £1m donation ahead of Ally Pally showpiece

- Paddy Power will donate £1,000 every time a player hits the maximum 180 score
- [READ MORE: What is prostate cancer? 'Silent killer' will strike one in EIGHT men](#)

By [EMILY STEARN, HEALTH REPORTER FOR MAILONLINE](#)
PUBLISHED: 11:15, 4 December 2023 | [UPDATED: 16:14, 4 December 2023](#)



Rishi Sunak hails 'Big 180' campaign for saving lives as Paddy Power hands over £1 million to Prostate Cancer UK

- Over 125,000 men also completed the 30-second checker since November
- [CLICK HERE TO CHECK YOUR RISK FOR PROSTATE CANCER IN 30 SECONDS](#)
- [READ MORE: What is prostate cancer? 'Silent killer' will strike one in EIGHT men](#)

By [EMILY STEARN, HEALTH REPORTER FOR MAILONLINE](#)
[UPDATED: 11:40, 4 December 2023](#)

BIG 180 Paddy Power aim to raise £1m for Prostate Cancer UK with incredible donation plan for World Darts Championship

[Craig Mahood](#)
Published: 9:53, 30 Nov 2023 | Updated: 9:57, 30 Nov 2023

Paddy Power donation to Prostate Cancer UK smashes £750,000 mark as 750th 180 maximum is thrown at Ally Pally World Darts Championship... and it's 16-year-old star Luke Littler topping the leaderboard!

- Bookmaker pledged £1,000 for every maximum 180 thrown during the event
- [CLICK HERE TO CHECK YOUR RISK FOR PROSTATE CANCER IN 30 SECONDS](#)
- [READ MORE: What is prostate cancer? 'Silent killer' will strike one in EIGHT men](#)

By [ADAM SHERGOLD](#) and [EMILY STEARN FOR MAILONLINE](#)
PUBLISHED: 10:25, 31 December 2023 | [UPDATED: 12:18, 31 December 2023](#)

**Check
your risk in
30 seconds**



Risk checker

1 in 8 men will get prostate cancer. If you're over 50, or you're black, or your dad or brother had it, you're at even higher risk.

Prostate cancer is not always life-threatening. But when it is, the earlier you catch it the more likely it is to be cured.

Answer three quick questions to check your risk.

CHECK YOUR RISK

prostatecanceruk.org/risk-checker