



DementiaUK
Helping families face dementia

High events fundraising growth in turbulent times

Who are we



Amy McBrayne
Challenge Events Manager

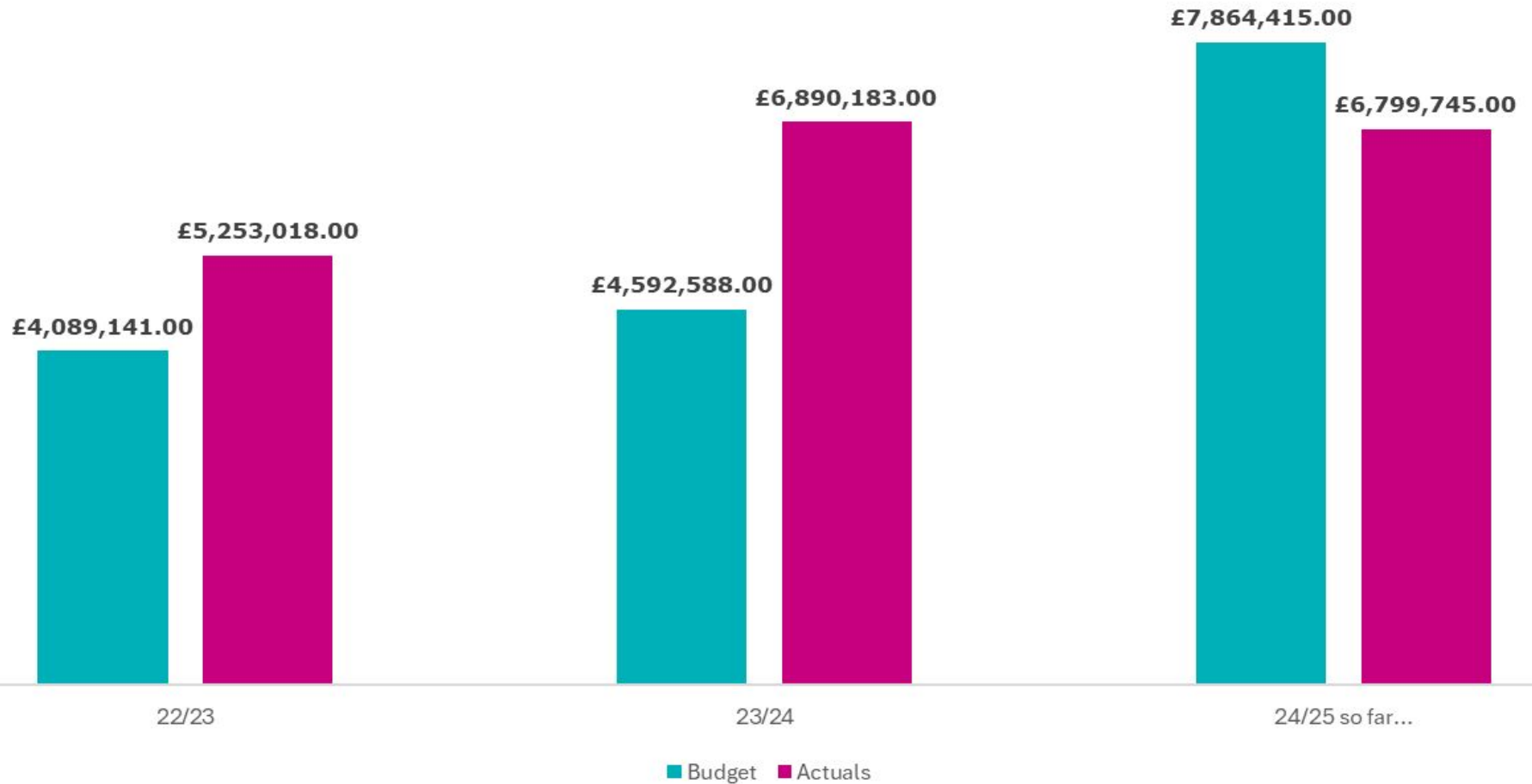


Lucy Canning
Virtual Events Manager



EVENT CANCELLED

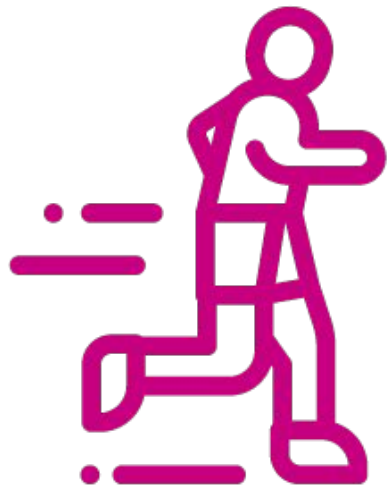
Income growth



What have Dementia UK prioritised to improve ROI?



What challenges have the Dementia UK Events Team faced?



What are the key tools Dementia UK have used to increase income?



**Be brave.
Be innovative.
Be driven.**



Any questions?

