

# SocialAF.

## Social Media Moderation

The only agency specialising in social media moderation for the third sector

*"Working with Social AF has been one of the best decisions we've made. They've freed up our capacity, increased engagement and built a wonderful rapport with our followers. They reflect the values of our organisation authentically and compassionately."*

**Elizabeth Ryan,  
The Salvation Army**

### What We Do

Community Management  
Enhance Online Engagement  
Protect Brand Reputation

Trusted by  
the UK's  
leading  
charities

Find out  
more here



## Book a free consult



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## Virtual Challenges

*"Social AF are friendly, professional and just all round amazing! They know how to engage with our audiences, benchmark our statistics to see how our challenges are performing across the sector and provide insight to help us improve future challenges."*

**Maria Mallon**  
**Stroke Association**

## What We Do

Our team of experienced fundraising professionals manage every element of Facebook group moderation and will:

- ◆ Create inclusive, engaged online communities.
- ◆ Help participants fall in love with your organisation.
- ◆ Maximise ROI.
- ◆ Create and deliver effective supporter journeys designed to activate fundraisers, uplift average gift and convert registrations.

Helping  
charities  
raise  
£25M+

Find out  
more here



*"Social AF are the easiest and most fun agency we work with. They are a true extension of our team and they ride all the highs and lows of Virtual Challenges with us. Nothing is too big an ask and they truly make our lives easier. If you don't already, I would 100% recommend working with the Social AF team on your virtual challenges!"*

**Olivia Moore, Pancreatic Cancer UK.**