

# Legacy fundraising made simple



Octopus Legacy was founded by Sam after his mum (pictured here) died suddenly in a car accident

Join +250 Charities who are  
supercharging their legacy  
fundraising with Octopus Legacy

## We're here to help you & your supporters

**We work with charities of all shapes and sizes to help boost their legacy pledges through our free will writing services.**

**We offer:**

- ✓ **A complete will writing service**  
Online, over the phone, home visits and in-branch services.
- ✓ **Legacy administration**  
Get support handling legacy administration.
- ✓ **Complex and urgent will service**  
We offer complex wills at a fixed price of £399. We also provide urgent and bedside will services.
- ✓ **A tailored supporter journey to keep you front of mind**  
Our will journey makes it easy for supporters to leave you a gift and to opt-in to charity communications, helping you improve your pledge rate and stewardship.
- ✓ **Easy-to-use tracking tools to help measure results**  
With real-time data reporting, you'll get detailed insights on gifts in wills and supporter demographics at the click of a button.
- ✓ **On-hand legacy marketing support**  
You'll get 1:1 marketing support from experts, access to our online community, and to our ready-to-go marketing campaigns throughout the year.

**To find out more visit**

**[octopuslegacy.com/charities](https://octopuslegacy.com/charities)**

**or scan the QR code to book a demo today.**

