

# DO YOU WANT TO HOST YOUR OWN IWITOT?



Oscar Lester speaks at the 2025 CIOF Convention closing plenary IWITOT.

Today you experienced I Wish I'd Thought of That (IWITOT), firsthand.

**IT'S QUITE SOMETHING, ISN'T IT?**

Now, you know why SOFII's flagship IWITOT is always a sell-out event AND a jam-packed session at conferences around the world.

**FUNDRAISERS JUST CAN'T GET ENOUGH OF IWITOT!**

But did you know you can bring all the feel-good fundraising energy of IWITOT to your own conference or event?

**YES, YOU CAN! AND SOFII MAKES IT EASY TO DO SO.**



## Hosting your own IWITOT is a great way to:

- Deliver the perfect closing plenary for a day-long event,
- offer a dynamic session that brings fundraisers together,
- make a team-building afternoon that's fun and fundraising focused,
- show staff around your organisation that fundraising drives success,
- and offer a valuable professional development opportunity to your speakers.



# HOW DOES IT WORK?



Lynda, SOFII director, supports NHS Charities Together's IWITOT session.

Our IWITOT packages start from just £250\*.

You choose the structure of your event and the amount of support you need from SOFII. Then, we help you bring our tried and tested concept to your charity's next event. It will ignite creativity, celebrate success, and champion quality fundraising.

## SOFII IS HERE TO HELP:

We're ready to ensure you deliver a showstopping IWITOT – and receive rave reviews!

Over the past 13 years, SOFII has put on dozens of memorable IWITOT events. Our experience will help you create a session that's unique to your organisation and suits your needs. We can offer speaker coaching and rehearsals, strategies and tips for organisers, and more.

## START PLANNING YOUR IWITOT TODAY!

Reach out to Lynda Harwood-Compton ([lynda@sofii.org](mailto:lynda@sofii.org)) to get the ball rolling.

*\* This vital donation acknowledges that the IWITOT concept is SOFII's primary source of fundraising income and helps support our small charity.*