

Trusts and Major Donors Conference



December 11th 2025
12pm – 4pm GMT



ROOM 1:

W E L C O M E 1 2 : 0 0

12:10

Canaries In The Coal Mine – Current Trends And How To Take Action
– Maddy Gazzard, Jo Jeffery, Caroline Danks

12:45

Grant Makers: Spotting An AI doozy – And What To Do Instead
– Ugo Ikokwu, Trust for London

13:15

B R E A K

13:30

The Story Of An £18m Gift – How Barnardos Secured It's Largest Donation Ever – Joao Silva, Barnardos

14:05

The Anatomy Of a Successful Funding Proposal
– Rachel Cross, Lime Green Consulting

14:35

B R E A K

14:50

Becoming an Accounts Detective: Understanding Trusts and Foundations in a Shifting Landscape – Amsel Page von Spreckelsen and Stacey Teece

15:25

Trusts And Major Gifts Positivity Party – What s Working And What Are We Excited About, Leaders Panel
– Paul Courtney (Chair), Arti Chhatralia, Moorfields, Alicia Grainger

16:00

C L O S I N G T H O U G H T S

L I V E & O N D E M A N D

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ROOM 2:

WELCOME 12:00

12:10

Major Donor Prospecting – Smash Your GDPR Fears To Unlock New Prospects – Sacha Tremain, Head of Research at RNIB

12:45

Money Talks: How Rosa Co-Created Its Gift Acceptance Policy – Elizabeth Griffiths, ROSA

13:15

BREAK

13:30

Creative Writing for Fundraisers – Jessica Shipp, Oscar's Charity

14:05

No Network? No Problem: Building a Major Donor Programme from Scratch – Holly Christie, SOS Children's Charity

14:35

BREAK

14:50

DAFs And Funders From Afar: How To Unlock And Nurture Relationships – Joanna Roberts, Stewardship

15:25

Mid Value Giving – Everything You Need To Know To Get Started – Lynne Davies, Kew

16:00

CLOSING THOUGHTS

LIVE & ON DEMAND