
Creative Writing for Trust Fundraisers

*Bring the joy back into your bid
writing*



Choose something to write about: it could be yourself; an animal; water; the weather; an emotion; a habit; an inanimate object. OR, start your sentence with “how”; an expletive; etc.

Give yourself one minute to write one sentence. Then move onto a new sentence that isn't related to the first.

5 minutes – 5 sentences.

Exercise 1

One sentence, one minute



Using the following start of a cliché, have a go at making up your own endings.

The rationale: “Keep in mind that clichés are substitutes for original thinking. Consequently, each time you use a cliché, you are also **missing an opportunity to intensify the reader’s experience.**” You’ve got 5 minutes to do as many as you can.

- Flat as a _____
- Faster than a _____
- As hard to find as a _____
- Meek as _____
- White as _____
- Silent as _____
- Cold as _____
- Slow as _____

Exercise 2

Clichés



Choose a place you know really well.

Write about this place, describing the intricacies and the details rather than just the layout. Think about the chip in the coffee cup, the way the light dapples against the curtains first thing in the morning, the sound of laughter etc.

Exercise 3

Place

