

## **Joanna Jeffery, Full Circle**

<https://www.linkedin.com/in/jo-j-79296419a/>

## **The List**

<https://the-list.uk/>

## **Substack, Circles**

<https://joannajeffery.substack.com/>

## **Briefing Notes**

You can read 'On Golden Ponds'. How are Trusts and Foundations ageing out? What we can learn from The List. August 2024' with Emma Collier here;

<https://lnkd.in/e2JqtR5t>

You can read ' A Very Quiet Crisis: Charity Sector Challenges and Closures in the UK 2025' here;

<https://joannajeffery.substack.com/p/a-very-quiet-crisis-charity-sector>

You can read 'Open All Hours? Charity Closures in the UK 2024' here;

<https://joannajeffery.substack.com/p/not-open-all-hours-charity-closures>

## **Writings**

The List

[https://www.linkedin.com/posts/jo-j-79296419a\\_from-headlines-to-spreadsheet-to-w ebsite-activity-7393561818050494464-n-mF?utm\\_source=share&utm\\_medium=member\\_desktop&rcm=ACoAAC7FkV4BLRVBJI7MC529iTNswPrgPWWwFvI](https://www.linkedin.com/posts/jo-j-79296419a_from-headlines-to-spreadsheet-to-w ebsite-activity-7393561818050494464-n-mF?utm_source=share&utm_medium=member_desktop&rcm=ACoAAC7FkV4BLRVBJI7MC529iTNswPrgPWWwFvI)

You can read my post on The List , one year on, here;

<https://lnkd.in/eZE3DKNV>

You can read 'The Great Restructuring - Stutter-Pause or Stutter-Stop' here ;

<https://lnkd.in/eaUkCKz7>

You can read 'The Great Restructuring - Cause Clustering' here;

<https://lnkd.in/e7vZrfH4>

## **Webinars and Podcasts**

You can see Emma Collier and I chat about The List for Bristol Fundraisers Networking Group here;

<https://lnkd.in/eYhJwZyB>

You can hear me chat to Felicia Willow alongside Anand Shukla, CEO of The Henry Smith Charity and Helen Gray, Trust Director of Benefact Trust here;

<https://lnkd.in/eraK2MX8>

You can see me present a webinar for Small Charities Week for Fair Collective here;

<https://lnkd.in/enxR3WZG>

## **Research**

### **Gifted Philanthropy 2025 Trusts and Foundations Insights Survey**

<https://www.giftedphilanthropy.com/services/fundraising-resources>

### **LarkOwl ROI 2025**

<https://larkowlnestegg.substack.com/p/fundraising-rois-2025>

### **LarkOwl's Trust fundraising Targets, KPIs and Expectations**

<https://larkowl.uk/trust-fundraising/trust-fundraising-targets-kpis-and-expectations/>

### **LarkOwl's I read ELEVEN reports (so you don't have to)**

<https://larkowlnestegg.substack.com/p/i-read-eleven-reports-so-you-dont?r=riytd>

### **Rogare and Hannah Kowszun Why do fundraisers change jobs, and what will motivate them to stay?**

<https://www.rogare.net/turnover>

**Fair Collective 'Breaking Point: The Mental Health Crisis in Small Organisation Leadership'**

<https://www.faircollective.co.uk/post/small-charity-leaders-mental-health-is-at-crisis-point>

**Paying the Price - Difficult Decisions in an Uncertain Financial Landscape  
Nottingham Trent University's Voluntary Community and Social Enterprise Sector (VCSE) Observatory**

<https://www.ntu.ac.uk/media/documents/academic-schools/nbs/Paying-the-Price-VCSE-Barometer-Wave-9-Report-March-2025.pdf>