Money Talks: How Rosa Co-Created a Gift Acceptance Policy

Liz Griffiths
Head of Partnerships, Philanthropy & Communications

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Why Rosa needed a Gift Acceptance Policy

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The technical bits from the Code of Fundraising Practice

Registered with FUNDRAISING REGULATOR

The people who govern charitable institutions (such as the trustees of a charity) have a responsibility to act in the best interests of their organisation. They are responsible for fundraising.

This includes: risk assessments, procedures for handling complaints and for making sure donations are used for the purposes they are given for.

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Returning or Refusing Donations

Registered with FUNDRAISING REGULATOR

"You must only refuse or return donations in exceptional circumstances. If you decide to refuse or return a donation you must document your decision appropriately. You must make sure those fundraising on your behalf are aware that decisions relating to refusing or returning a donation must be made by you or in line with a policy you have set."

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Due Diligence

Registered with FUNDRAISING REGULATOR

"You must carry out appropriate due diligence, proportionate to the size and nature of the donation, on the potential donor before accepting a donation".

Due Diligence:

"***1. Carry out due diligence checks into the financial and reputational dealings of your donors and their donations in proportion to the risk, before accepting.***

2. Make sure your donors are not subject to restrictions, prohibitions or sanctions.

3. Know what to do if your due diligence checks indicate anything suspicious, including reporting the matter to the police and/or other relevant authorities.

4. Document in writing any risks you have identified, the actions you have taken to reduce or eliminate the risk to your institution and to fundraising"

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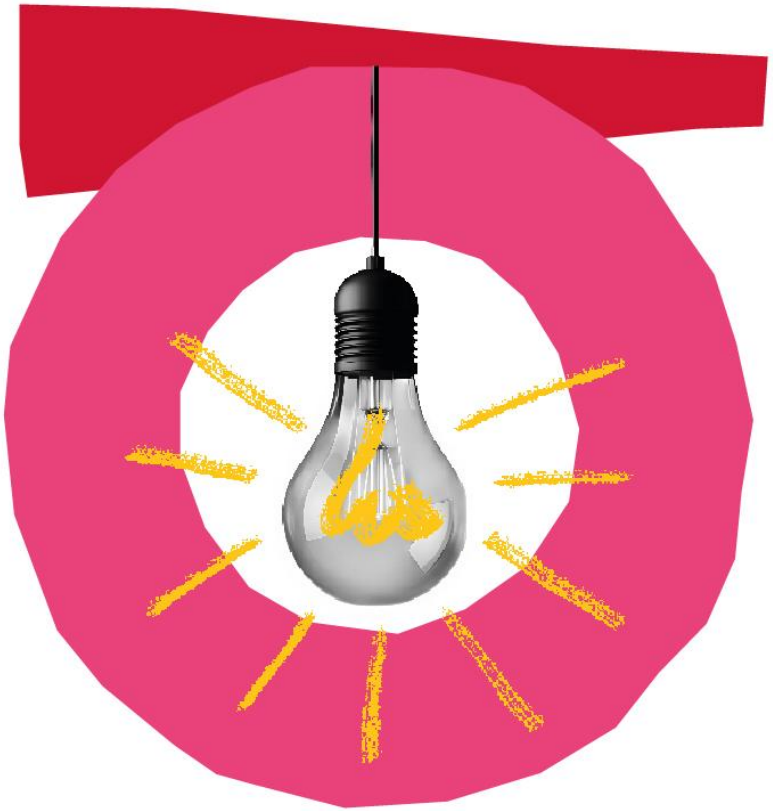
OK but…how?



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Consultation results

Areas of concern (named in the questionnaire)
(% refusing)

- 82% Arms
- 79% Pornography
- 47% Gambling
- 30% Extractives
- 13% Pharmaceutical
- 8% Fast fashion/Tobacco/Alcohol
- 2% Beauty

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Consultation results

Areas of concern (free text)

- human rights violations
- child exploitation
- religious evangelism
- political lobbying
- fast food
- anti-trans
- anti-abortion views

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Consultation results

Identity laundering

- 42% big concerns, would refuse
- 45% concerned but wouldn’t refuse

Transparency

- 60% not a dealbreaker
- 30% essential

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Red lines and grey areas for the GAP

Red lines

- Pornography
- Producers of controversial weapons
- UN Global Compact violators
- Thermal coal & tar sands
- Links to countries under financial sanctions (AML Regulations)

Grey areas

- Pharmaceutical companies
- Extractives companies
- Tobacco producers
- Alcohol producers
- Gambling companies
- Fast fashion companies

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What about redemption?

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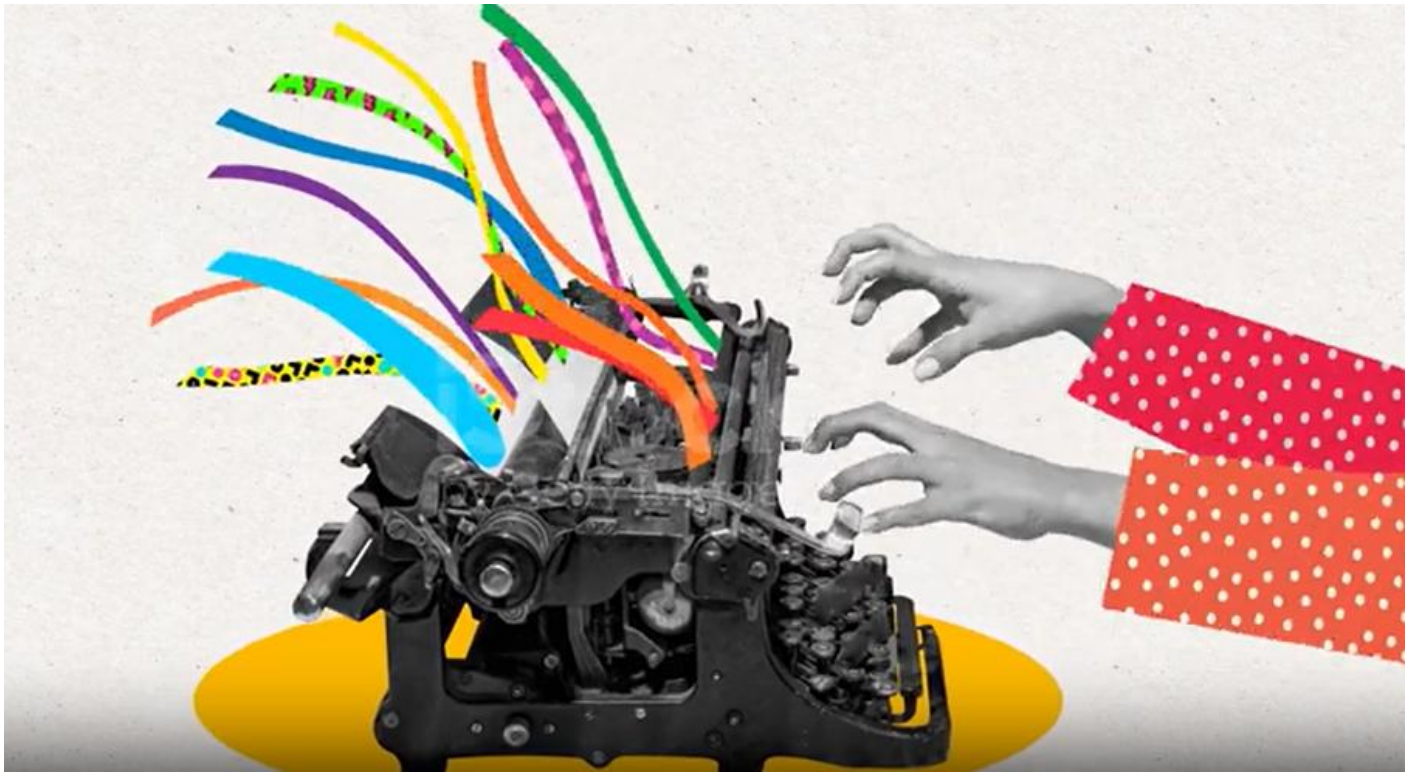
Draft, test, redraft



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Where can I see Rosa's policy?

www. rosauk.org/support-us/

Scroll to the bottom of the page....

For information about how we will manage the ethical issues and social responsibility associated with donations, please read our Gift Acceptance Policy.

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Any questions?

liz@rosauk.org

www.rosauk.org

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