

Get your grant-fundraising ducks in a row in 2026



ApolloFundraising.com

Through A Funder's Eyes

The Interactive Grant-Making
Experience for Fundraisers

FundersEyes.com

Download your free Funder Relationship Tracker

How do you keep track of your grant pipeline if you haven't got a fancy CRM?

Tracking the status of your relationships with grant funders is crucial. From keeping on top of upcoming deadlines to monitoring your pipeline for different projects, you know how important it is to have the information you need at your fingertips.

Yet with fundraising databases often costing a pretty penny, this isn't a solution that's available to everybody.

(And, let's face it – while databases are normally brilliant at managing relationships with individuals, a lot of them lose the plot when it comes to grant-making bodies).

That's why we've created a free tool that you can use to capture and track key information on the status of your funder relationships.

Built in Excel, it's designed to be easy to use, and fully customisable to enable you to keep on top of your grant fundraising.

Is it as powerful as some of the bigger fundraising CRM systems on the market? Nope.

Is it a step up from just writing a list of names in a Word doc? We think so!

"It's brilliant, thank you! Just what I've been looking for and a fantastic free resource for a small/medium charity with limited resources for such things as CRMs."

"This is fantastic! It's going to take my prospect pipeline up to an entirely new gear!"

"Ok... this is seriously cool! I'm sure this will make a huge difference to lots of small charities out of there."

"I'm seriously impressed and actually think it's better than some CRMs."

Download your copy at
<https://FundersEyes.com/FOTMconf>



Through A Funder's Eyes

The Interactive Grant-Making Experience for Fundraisers

Come and see the world Through A Funder's Eyes

Have you ever wondered what conversations actually take place behind the closed doors of a grant-maker's trustee meeting?

This is your chance to see for yourself!

Based on interviews with trustees and grant managers from a wide range of funders, this interactive workshop has been carefully designed to give you a truly authentic experience of what it's like to take part in a grant meeting.

From early-career fundraisers to experienced veterans, previous participants have all come away with ideas to improve their own proposals, research and approaches.

No wonder the course has an average satisfaction score of 4.9 out of 5.

So, are you ready to experience life on the other side of the funding fence?

Find out more and book your place at FundersEyes.com

"It's already influencing how I approach creating an application...If you're a fundraiser wondering whether to sign up for the course, I'd book your place today!"

"It was a really fantastic, genuinely useful training experience that was incredibly engaging and interesting. Highly, highly recommend!"

"It was a truly beneficial and worthwhile experience, and one I would recommend to anyone working in a charity"



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Upcoming Dates:

In-person:

Bristol (SS Great Britain)

Tues 24th Feb 2026

10am – 1pm

Tickets: £95 per person

London (Venue TBC)

Tues 24th March 2026

10am – 1pm

Tickets: £95 per person

Online:

Fri 30th Jan 2026

10am – 1pm

~~*Tickets: £75 per person*~~

£50 using discount code

FOTM50

Thurs 5th March 2026

10am – 1pm

Tickets: £75 per person

We'll be adding more in-person and online sessions throughout the year. To be the first to hear about upcoming dates, sign up for our notification service at <https://FundersEyes.com/subscribe>