

Corporate Partnerships Conference



Thursday 26th March 2026
12 – 4pm GMT



ROOM 1:

WELCOME 12:00

12:10 **How To Set Realistic Corporate Fundraising Targets**
– Andy King, Fireside Fundraising

12:45 **How To Protect Your Donation Income From The HMRC Donation Raiders**
– Jane Montague

13:15 **BREAK**

13:30 **The First Year Test: Lessons From Wikimedia's Leap Into Corporate Fundraising** – Belvin Tawyu

14:05 **Corporate Fundraising In 2026: Trends And Insights**
– Preeya Versani, Andy King, Fireside Fundraising, Lesley Pinder, Compass

14:40 **BREAK**

14:50 **Things You Don't Think About When Landing A Partnership**
– Jasmine Morris, Shelter

15:25 **From Pitching to Proof: A Smarter Way to Build Partnerships**
– Joe Waters

15:55 **CLOSING THOUGHTS**

LIVE & ON DEMAND

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ROOM 2:

WELCOME 12:00

12:10 **Why Companies And Charities Do And Don't Need Each Other**
– Brogan Pierce (fireside chat), Hark

12:45 **Charity Of The Year: Opportunity Or Overrated?**
– Grahame Darnell and Becky Francis

13:15 **BREAK**

13:30 **RNLI x Dryrobe: Stay Warm, Save Lives**
– Emma Barker, Senior Partnerships Account Manager & Nick Rees, Dryrobe

14:05 **Using AI In Corporate Fundraising**
– Chloe Dickinson (fireside chat), Ziptrix

14:40 **BREAK**

14:50 **How To Find Warm Prospects (For Free)**
– Lucy Mitchell, Fireside Fundraising

15:25 **Careers In Corporate Fundraising**
– Harbi Jama, Impetus

15:55 **CLOSING THOUGHTS**

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