

# Face-to-Face & Telephone Fundraising Conference

April 23rd 2026  
12 – 4pm BST

Online 



## R O O M 1

W E L C O M E 1 2 : 0 0

12:10 **F2F In 2026: Data To Look Forward**  
– Liam McEntegart, REAL Fundraising

12:45 **Safeguarding Fundraisers: What The New Code Requires**  
– Cam St Omer Donaldson, Damian Chapman (Fundraising Regulator Complaints and Investigations Committee)

13:15 **B R E A K**

13:30 **Getting Started for the First Time in F2F Fundraising**  
– Josh White and Federica Ronco, Supporter Journeys Strategic Partner, Oxfam International

14:05 **Embracing Change: Engaging Donors With Personalised Technology And AI Tools** – Danny McDonnell & Elsbeth Ridder

14:35 **B R E A K**

14:50 **Integrating Telephone & Digital for Seamless Supporter Journeys**  
– Sarah Crowhurst, Hynt & Rachel Doree, The National Youth Orchestra

15:25 **Inside The CloF s First Dialogue Fundraising Report**  
– Panel: Liam McEntegart (REAL), Cam St Omer Donaldson (Chair), Claire Stanley (CloF), Sam Hollyman (Green Light Sites)

15:50 **C L O S I N G T H O U G H T S**

**L I V E & O N D E M A N D**

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## R O O M 2

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12:10

**Quality In, Quality Out: The Benefits of Premium Site Strategy**  
– Sam Hollyman & Daniel Servante, Green Light Sites

12:45

**From Interruption to Immersion: Reinventing F2F Fundraising**  
– Nigel Mendonca

13:15

B R E A K

13:30

**Stop Chasing Sign-Ups: The Regular Giving Strategy That Drives Real Growth** – David Pettigrew

14:05

**Beyond The Welcome: Cross-Channel TM Strategies To Raise More Money** – Dave Ramsey, Family first

14:35

B R E A K

14:50

**International Panel Discussion On What Are The Hottest Topics, Biggest Challenges, Greatest Opportunities Etc.**  
– Daryl Upsall, Juan Edelshein, Filipa Morais and Jacob Møllemose

15:25

**The Basics of the Art of Influence in Face to Face Fundraising**  
– Alexander Vito, Places to Be

15:50

C L O S I N G T H O U G H T S

L I V E & O N D E M A N D