



# Stroke Group Network Conference

Monday 10 – Tuesday 11 October 2022

Rebuilding lives after stroke

**Stroke**  
Association

# Housekeeping



# Reflecting and looking forward together

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Stroke Group Network Conference 2022

**Stroke**  
Association



Our Patron, Her Majesty  
Queen Elizabeth II  
1926 - 2022



# Rebuilding lives after stroke

Our strategy from April 2019

## Why

### Our vision

For there to be fewer strokes, and for people affected by stroke to get the help they need to live the best life they can.

### Our core purpose

To be the trusted voice of stroke survivors and their families; and to drive better outcomes in stroke prevention, treatment and lifelong support for everyone affected by stroke.

### Our values

- We are human.
- We believe in better.
- We give our all.
- We say it how it is.

## What

### Our strategic goals



**Goal A**  
Make stroke the priority it needs to be.



**Goal B**  
Ensure that everyone affected by stroke has access to the rehabilitation and lifelong support they need.



**Goal C**  
Partner with people and communities to help them take action on stroke.

## How

### Our guiding principles



We are stroke to the core.



We are in the conversation.



We know how to make an impact.



We unleash potential.



We care for ourselves as for others.

## Our achievements

- **Supported more** stroke survivors than ever
- Raised **awareness of stroke** – Emmerdale storyline
- **Influenced policy** at national and local level –with **stroke survivors' voices** at heart of decision making





- Started to see the **benefits** of our **new ways of working**
- **Better infrastructure** to ramp up **patient involvement** – Stroke Group Voices, Locality Stroke Voices



- Ensured our financial sustainability – a year of recovery

	2019-20	2020-21	2021-22 (draft)
Income	£35.6m	£34.6m	£41.1m
Expenditure	£38.5m	£34.1m	£31.6m
<b>Surplus or deficit</b>	<b>-£2.9m</b>	<b>£0.4m</b>	<b>£9.6m</b>
Gain or loss on investments	-£0.2m	£2.2m	£2.1m
<b>Increase or decrease in reserves</b>	<b>-£3.1m</b>	<b>£2.7m</b>	<b>£11.7m</b>

# Challenges

- **NHS and social care system** in crisis – all aspects of stroke care affected
- **Cost of living** emergency
- **Health inequalities** impacting stroke care





We are reaching and adding value to the lives of every **newly diagnosed stroke survivor**



**Thrombectomy** is available 24/7 across the UK for all patients who could benefit

More stroke connected adults have **stroke front of mind**, and more see the value of the Stroke Association





Create the vision and plan to motivate donors and achieve transformational **income growth**

# Summary

- We're organisationally **resilient** and **stronger**
- We have big **ambitions** for the future
- We remain committed to **peer support** and growing empowered **stroke communities**.
- **Together**, we can **achieve** more.



Questions



Rebuilding lives  
after stroke